

# **COLGATE-PALMOLIVE COMPANY**

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## **Coupon Redemption Agreement\*\***

**\*\* Updated 4/1/2011**

## **COUPON REDEMPTION POLICY AGREEMENT**

Submission of coupons for redemption signifies your compliance with the terms and conditions set forth below, which are incorporated into all Colgate-Palmolive coupons by reference. Each submission of coupons to Colgate-Palmolive Company creates a binding enforceable Agreement (the "Agreement") to honor the following terms and conditions:

1. Colgate-Palmolive cents-off and free goods coupons ("Coupons") can be redeemed only by a consumer and only in conjunction with the required purchase(s) of Colgate-Palmolive product(s) prior to the expiration date specified on the face of the Coupon.
2. Coupons may not be copied, mechanically reproduced, altered, mass-cut, transferred, mutilated or altered in any way by the retailer.
3. Coupons may not be used in combination (two or more) to purchase the same package(s).
4. The consumer is required to pay any applicable sales tax.
5. Coupons must not be accepted from a consumer after the stated expiration date. Coupons received by Colgate-Palmolive for redemption after 180 days of the stated expiration date will not be reimbursed.
6. Colgate-Palmolive will only accept properly redeemed and identified coupons: (a) directly from the retailer, or through authorized (b) retailer clearinghouse, (c) retailer-billing agent, or (d) wholesaler-billing agent.
7. Colgate-Palmolive will reimburse the following items:
  - A) Face value of coupons or in the case of a free goods coupon, the documented shelf price up to the stated maximum value printed on the coupon; plus
  - B) **10.5 cent flat fee for shipping and handling per coupon properly redeemed**
8. For redemption, send properly redeemed coupons to:

Colgate-Palmolive Company  
**c/o NCH Marketing Services, Inc**  
P. O. Box 880249  
El Paso, TX 88588-0249
9. Colgate-Palmolive reserves the right to request evidence of proof of purchase to show that sufficient stock was purchased to justify the number of coupons submitted and reserves the right to audit the coupon sorting and billing service of any retailer or any agent involved in the handling process.
10. Coupon-related reimbursements shall not be deducted from Colgate-Palmolive invoices.
11. Retailer must, on request, submit itemize invoices proving sufficient purchases of the specified Colgate-

Palmolive products(s) within the normal redemption cycle to cover the Coupons presented for payment.

**12. Colgate-Palmolive reserves the right to withhold payment on and retain, mark and declare void shipments containing coupons in mint/mass-cut condition or otherwise judged, in the sole discretion of Colgate-Palmolive, to be improperly redeemed.** Shipments shall be considered as a whole.

13. Coupons are intended for consumer use in connection with a consumer purchase. Coupons will not be redeemed for any product that will be resold. Colgate-Palmolive reserves its right not to honor redemption of any such Coupon at any time it discovers such use.

14. Colgate-Palmolive specifically disclaims all warranties, express or implied, regarding the Coupons, including any UPC symbols used on the Coupons. Coupons are good only in the fifty United States and the District of Columbia and in military installations worldwide including A.P.O.'s, and F.P.O.'s.

15. Coupons are void where prohibited, taxed or otherwise restricted. The cash redemption value of each coupon is 1/100 cent.

16. No Post Audits shall be maintainable against Colgate-Palmolive if conducted more than six months following the date on which the Coupon submission is received.

17. Any legal action against Colgate-Palmolive arising from a Coupon submission must be commenced within one (1) year of the date the Coupon submission is received.

**18. Any use not consistent with these terms shall be treated as a material breach of this Agreement and may constitute fraud or violate other laws. Any such Coupons submitted for redemption shall be void and will not be honored. Submission of Coupons not legitimately redeemed could also result in prosecution. Acceptance or redemption of any coupon shall not constitute a waiver of Colgate-Palmolive's right to seek enforcement of any portion of this Coupon Redemption Policy Agreement. Colgate-Palmolive may, in its sole discretion, withhold payment until such time as the retailer or its agent complies with these terms and conditions. Colgate-Palmolive reserves all of its rights and remedies in connection with any dispute over Coupons submitted for redemption or these terms and conditions, up to and including business interruption.**

If you have any questions regarding the above Coupon Redemption Policy Agreement, write to:

Colgate-Palmolive Company  
[c/o NCH Marketing Services, Inc](#)  
[155 Pfingsten Road, Suite 200](#)  
[Deerfield, IL 60015-4443](#)  
[Phone - \(800\) 833-7096](#)

Thank you.

COLGATE-PALMOLIVE COMPANY  
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