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Independent Auditing Firm Favorably Assesses NCH's Operational Procedures and Quality Control Systems

NCH Receives SAS-70 Type II Report From PricewaterhouseCoopers

[LINCOLNSHIRE, IL] **January 2, 2002** – NCH, the leading global provider of coupon processing services and promotional software solutions, today announced it has received a Statement on Auditing Standards No. 70 (SAS-70) from PricewaterhouseCoopers.

The SAS-70 for Service Organizations as defined by the American Institute of Certified Public Accountants (AICPA) provides a standard basis for examination of the internal controls related to financial transaction processing.

For a six month period in 2001, NCH's processes were subjected to an exhaustive assessment by PricewaterhouseCoopers to independently certify that the quality controls asserted by NCH to exist, do in fact exist and operate effectively in providing accurate processing, as defined by AICPA's SAS-70 standards.

The extensive Type II review examined the integrity and security of NCH's systems, processes and procedures with over 79 independent tests and attestation reviews. The audit covered both the Retailer and Manufacturer sides of NCH's business with all coupon processing facilities operated by NCH in Mexico.

"We manage billions of dollars for some of the most widely known retailers and manufacturers in the world and we can now provide the auditors of these customers with the SAS-70 Report which will assist them with both their internal and external audits of NCH," said George Kapitzky, NCH Vice President and Corporate Controller.

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“Customers can be assured that an independent source has thoroughly examined and validated the way that we run our business—they’ll see that we are completely committed to providing the highest levels of accuracy and reliability for the management of coupon redemption payments”, added Mark Dennis, Senior Vice-President and U.S. General Manager of NCH.

As of this release, the PricewaterhouseCoopers SAS-70 report on NCH is available to the internal audit departments of NCH clients, upon request, to assist them in streamlining their audit reviews of NCH as a service provider.

NCH is the global leader in coupon processing and promotion information management with clients that include many of the world’s largest retailers and manufacturers. Headquartered near Chicago, IL, NCH also has operations in France, Italy, Mexico, Spain and the United Kingdom. Throughout its 45 year history, NCH has become widely known for superior quality in promotional processing, as well as, extensive market research and data analysis. Clients benefit from NCH’s versatile online software solutions with products such as LAUNCH® and BENCHMARK™.