



NCH

Clearinghouse Newsletter

September 2010

Hot Line # 1-800-833-7096

All U.S. receiving to be sent to:

NCH Receiving Location
26-A Walter Jones
El Paso, TX 79906

Please direct your retailer customer's questions/ inquiries to 1-800-833-7096
Or write to:

NCH
155 Pfingsten Road Suite 200
Deerfield, IL 60015
Attention: Trade Management

Please inform retailers to include a contact name and phone number so we can effectively handle the inquiry.

When available, NCH will provide the new GS1 company prefix.

New NCH Manufacturer

Manufacturer Name/P.O. Box	NCH Client #	Type II	Brand Name	Family Codes	MIN #/GS1 Company Prefix
Effective Date: 10/04/2010 Sarpes Bevererages LLC PO Box 880439 El Paso, TX 88588-0439	#1511		Dream Water	All	57430 0857430002
Effective Date: 09/13/2010 Royal Appliance Mfg. Co PO Box 880093 El Paso, TX 88588-0193	#1509	TTI Floor Care North America 7005 Cochran Road Glenwillow, OH 44139 TTI Floor Care North America P.O. Box 880376 El Paso, TX 88588-0376	Hoover	All	73502 0073502
Effective Date 08/30/2010: Nutrition & Fitness, Inc. PO Box 880013 El Paso, TX 88588-0013	#1507	NFI Consumer Products PO Box 880335 El Paso, TX 88588-0335 NFI Consumer Products 4525 Campground Road Fayetteville, NC 28314 NFI Consumer Products PO Box 35142 Fayetteville, NC 28303	Any Blue Emu Product Blue Emu 3 Oz Tube Blue Emu 4 Oz Cream Blue Emu Patch Block & Bind Acaitrim Vital Grapes Barefoot Coral Calcium C Resvinatrol Complete	All	45611 0045611
Effective Date: 09/06/2010 Gold Medal Bakery Inc. PO Box 880084 El Paso, TX 88588-0084	#1506	Gold Medal Bakery/ Fiber One 21 Penn Street Fall River, MA 02724	Fiber One Breads	All	83584 083584100
Effective Date: 09/06/2010 Basic American Inc. PO Box 880278 El Paso, TX 88588-0278	#1504	JM Smucker Company PO Box 870136 EL Paso, TX 88587-0136	Hungry Jack Potatoes	All 350-354 410-413,431 510-513	11140 0011140 51500 0051500 18000 0018000

New Manufacturer-Continued

Manufacturer Name/P.O. Box	NCH Client #	Type II	Brand Name	Family Codes	MIN #/GS1 Company Prefix
Effective Date: 08/16/2010 Marc Anthony Cosmetics PO Box 880069 El Paso, TX 88588-0069	#1505		Marc Anthony	All	21732

Manufacturer Redemption Address Change

NCH Manufacturer Name/P.O. Box	Effective Date	MIN #/GS1 Company Prefix	Forwarding Information
Homedics Inc. PO Box 880359 El Paso, TX 88588-0359	10/01/2010	31262 0031262	Homedics, Inc. 3000 Pontiac Trail Commerce Township, Mi 48390
Star Tobacco Inc. PO Box 880396 El Paso, TX 88588-0396	08/11/2010	610 0000610	Star Scientific, Inc. 4470 Cox Road, Suite 110 Glen Allen, VA 23060
Paul Sorvino Foods Inc. PO Box 880118 El Paso, TX 88588-0118	08/27/2010	95933 0895933002	Paul Sorvino Foods, Inc. 4001 Kennett Pike, Suite 134 Wilmington, DE 19807
Explorer's Bounty PO Box 880015 El Paso, TX 88588-0015	07/28/10	96542 0096542 0896542001	Explorer's Bounty 8390 NW 3 rd Street Miami, FL 33166

Manufacturer Merger

Manufacturer Name	Type II	Merging Into	Brand Names	Family Codes	Min #/GS1 Company Prefix
Effective Date: 10/04/2010 American Pie, LLC	American Pie PO Box 880486 El Paso, TX 88588-0486	ConAgra Foods PO Box 880126 El Paso, TX 88588-0126	Claim Jumper Marie Callender Pies & Shells	All	69950 0769950 12781 0612781
Effective Date: 10/04/2010 Henkel Corporation	Henkel Corporation PO Box 880391 El Paso, TX 88588-0391	The Dial Corporation PO Box 880090 El Paso, TX 88588--0090	Loctite		79340 0079340
Effective Date: 10/04/2010 Schwarzkopf & Henkel	Schwarzkopf & Henkel PO Box 880393 El Paso, TX 88588-0393	The Dial Corporation PO Box 880090 El Paso, TX 88588-88588-0090	Dep La Looks Citre Shine Got2B Smooth'N Shine Zero Frizz Thick Fuller Hair	100,600 All	41670 0041670 (Shared) 52336 0052336
Effective Date: 08/02/2010 Kettle Foods	KETF/Universal, P.O. Box 222510, Hollywood, FL 33022-2510	Diamond Foods, P.O. Box 880415, El Paso, TX 88588-0415	Kettle Brand® Potato Chips Kettle Brand® Tortilla Chips	All	84114 0084114

Manufacturer Merger- Continued

Manufacturer Name	Type II	Merging Into	Brand Names	Family Codes	Min #/GS1 Company Prefix
Effective Date: 08/30/10 Miller Brewing Company	Miller Brewing Company PO Box 880123 El Paso, TX 88588-0123	MillerCoors PO Box 880244 El Paso, TX 88588-0244	Miller Lite, MGD64, MGD Leinenkugel's MGD MGD64 Mickey's Miller Chill Miller High Life Miller Lite Miller Lite Ice Milwaukee's Best National Peroni Pilsner Urquell Presidente Sparks Aguila Cristal/Cusquena Fosters Grolsch Henry Weinhard's Icehouse	110-112, 114, 121-124, 131, 141-142 151-153 161, 163-164 171, 184 400 631	34100 0034100 78250 0078250 81954 0081954 72311 0072311 70897 0070897 83741 0083741

Manufacturer Product Line Split

Previous Manufacturer Name/Address	Brand Name Moving	MIN #/GS1 Company Prefix	Family Code	New Manufacturer Address
Effective Date: 09/04/2010 Blairex Laboratories PO Box 870148 El Paso, TX 88587-0148	Simply Saline Solution	50486 0350486	All	Church & Dwight Company, Inc. CMS Dept. #33200 One Fawcett Drive Del Rio, TX 78840
Effective Date 09/06/2010 The JM Smucker Co. PO Box 870136 El Paso, TX 88587-0136	Hungry Jack Potatoes	51500 0051500 18000 0018000	350-354 410-413 431 510-513	Basic American Inc, PO Box 880278 El Paso, TX 88588-0278

Manufacturer Name Change

Manufacturer/NCH PO Box	Effective Date	New Manufacturer Name/NCH PO Box	Brand Names Under New Manufacturer Name	MIN #/GS1 Company Prefix
Coors Brewing Company PO Box 880244 El Paso, TX 88588-0244	08/30/2010	MillerCoors PO Box 880244 El Paso, TX 88588-0244	Miller Lite, Miller Lite Ice, MGD64, MGD Leinenkugel's MGD Mickey's Miller Chill Miller High Life Milwaukee's Best National Peroni Pilsner Urquell Presidente Sparks Aguila Cristal/Cusquena Fosters Grolsch Henry Weinhard's Icehouse Coors/Coors Light Aspen Edge Blue Moon Zima Keystone Killians Molson	34100 0034100 78250 0078250 81954 0081954 72311 0072311 70897 0070897 83741 0083741 71990 0071990 68213 0068213

Manufacturer Redemption Clarification

Manufacturer Name/P.O. Box	Comments
Starbucks Corporation PO Box 880212 El Paso, TX 88588-0212	Starbucks Corporation owns the 200 family code series for MIN 62111 (Company Prefix 0762111) . All coupons with a family code within this series, including 200, 210, 211, 212, and 220 , should be sent to Starbucks Corporation P.O. Box 880212 El Paso, TX 88588-0212.
Swiss Valley Farms PO Box 880483 El Paso, TX 88588-0483	<p>Please note this address is no longer to be used</p> Swiss Valley Farms 247 Research Parkway Davenport, IA 52808
	Any Swiss Valley Farms coupons with a MIN/CP of 70504/0070504 for all products/brands should be sent to: Prairie Farms P.O. Box 880375 El Paso, TX 88588-0375