

COUPON REDEMPTION POLICY

TERMS AND CONDITIONS

1000 GSK Drive
Moon Township, PA 15108

GlaxoSmithKline Consumer Healthcare, L.P. (hereinafter "GSK") desires to process coupon reimbursements in the most efficient and cost-effective way possible, thereby enabling GSK to continue to offer this popular benefit to consumers. To that end, GSK has established these terms and conditions for coupon redemption by which GSK will reimburse retailers or wholesalers (hereinafter "Customer") for coupon submissions. If the Customer fully complies with these terms and conditions by following the steps below, then GSK will fully reimburse the Customer's submissions. ***Submission of coupons by the Customer or its agent to GSK or our agent signifies acceptance of these terms and conditions.*** If you have any questions about these terms and conditions, please contact the GSK Financial Trade Relations Department by telephoning 1-800-456-6670 X 3564 or 3563.

A. Conditions of Authentic Redemption

1. Coupons are redeemable only by a consumer purchasing the GSK product(s) indicated and, if specified, purchasing the quantity and/or product size specified. Only one coupon may be redeemed for each purchase of the specified product(s).
2. Upon request, the Customer must present to GSK store level scanning & redemption data, itemized invoices as well as product movement reports which show purchases of stock and coupon redemptions sufficient to cover coupons submitted for payment. Product purchase records may be requested to corroborate the number of coupons submitted, and if the amount of coupons submitted for payment exceeds typical redemption rates, GSK may request additional supporting data to verify actual customer transactions for the period involved. If the Customer refuses to provide the requested data described in this Paragraph, GSK in its sole discretion may refuse reimbursement of the coupon submissions in question.
3. Coupons may not be reproduced, photocopied, trimmed or altered in any way. GSK may refuse reimbursement for any coupons which exhibit signs of misredemption, including, but not limited to: gang cut, similar cuts and tears, evidence of tape, mint condition, or sequential number patterns. We will notify and work with the Customer to identify and eliminate any problems. Customers who demonstrate a pattern of non-response to GSK's notification, and who do not demonstrate willingness to eliminate problem areas may lose the right to participate in certain of GSK's retail programs, including being suspended from receiving reimbursement for GSK coupons.
4. Coupons are non-assignable and are void if transferred from their original recipient to any other person, firm or group. GSK does not permit the unauthorized distribution, collection, sale, or assignment of its coupons for any reason. Therefore, coupons are not to be used in swap boxes, taped to product or placed on hooks near GSK products, gathered and distributed by any person or group for charitable fund-raising purposes, or otherwise used in any way except as described in Condition 1 above.
5. Coupons are void if taxed, restricted, or prohibited by law.
6. The consumer must pay any applicable sales tax on the product being purchased.
7. Coupons are redeemable only at Customer locations within the United States or U.S. Military bases.

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B. Coupon Submission Requirements

GlaxoSmithKline will accept properly redeemed and identified coupons by one of three methods: 1) directly from the Customer; 2) through a Customer clearinghouse; or 3) through a Customer billing agent. Coupons from any other intermediary agents are unauthorized and will not be accepted.

The Customer and its agents must comply with all applicable IRS reporting requirements, including obtaining an appropriate taxpayer identification number.

Send properly redeemed GlaxoSmithKline Consumer Healthcare coupons to:

<p>GlaxoSmithKline Consumer Healthcare, L.P. P.O. Box 880658 El Paso, TX 88588-0658</p>
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or

<p>NCH/GSK 26-A Walter Jones El Paso, TX 79906</p>

C. Terms of Payment for Coupons

1. GSK will reimburse coupon submissions for the face value of coupons (or, if a "free" coupon, the retail selling price up to the stated maximum noted on the coupon) plus a set Handling Fee of **12 cents per coupon**. GSK has established a set Handling Fee amount which will fully compensate the Customer and its agents for **all** associated costs, including all handling and transportation expenses of any kind. ***GSK will not pay any additional fees or costs, irrespective of how they are computed, billed or designated. However, due to system limitations on the part of GSK retailers and their respective clearinghouses and for ease of reconciliation, when a retailer or clearinghouse generates an invoice that splits the 12 cents handling allowed by GSK into 8 cents handling and an additional 4 cents for shipping / postage, (or any combination of the two thereof), GSK will recognize the sum of the two (12 cents) as the Handling Fee. Regardless of the name applied to these charges (such as shipping, postage, miscellaneous), GSK's offer is limited to payment of the Handling Fee only.*** Payment will be made within 30 days from the date of receipt of invoice and coupons. Any inquiries regarding payment discrepancies should be made in writing to either of the addresses listed above within 30 days after the payment date. Any inquiries made after this 30 day period will be rejected by GSK for tardiness.
2. The Customer Handling Fee constitutes full and complete compensation to Customer and its agents for the customary and reasonable expenses incurred in processing the coupons from point of sale to redemption at GSK's designated site. The Handling Fee takes into account the total costs of coupon handling by the Customer and its agent, including postage, shipping and transportation, when reasonable and efficient coupon processing methods are utilized by Customer and agent. Other expenses, such as clearinghouse charges and handling fees, are costs negotiated between Customer and its clearinghouse or agent, and are not the responsibility of GSK and are not to be passed through to GSK.
3. The Customer agrees not to take unauthorized deductions from GSK's product invoices for any amounts relating directly or indirectly to coupon redemption. If such unauthorized deductions are made, GSK reserves the option to take action, including but not limited to, suspending shipments / credit to the Customer and / or a reduction in the Customer's promotional funding to offset any and all unauthorized coupon related deduction balances.

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D. Other Conditions

1. GSK reserves the right to audit the coupon sorting and billing service of any agent involved in the handling process or to pay Customers direct for coupon submissions processed through an agent.
2. Any lawsuit involving coupon payment disputes shall be brought within 12 months after the original date of notification or such claims shall be extinguished. Customer consents to the exclusive jurisdiction for any such lawsuit in a state or federal court in Pittsburgh, PA, governed by the laws of Pennsylvania. Each party shall be responsible for its own legal fees and costs.
3. If false or misleading verification information is provided on a questionnaire to GSK, or a certified clearinghouse, redemption privileges with GSK may be terminated.
4. Each shipment of coupons will be considered as a whole and GSK reserves the right to refuse payment for an entire shipment if any portion of the shipment is determined to be improperly redeemed.
5. The Customer's failure to comply with these terms and conditions for proper redemption may, at the option of GSK, void all coupons submitted for reimbursement and all coupons may be retained as property of GSK without payment. GSK reserves the right to forward coupons, which GSK judges to be misredeemed, to law enforcement agencies for their review and investigative purposes. These remedies are in addition to any and all other remedies available to GSK, which are not limited to those appearing in this policy. Failure to enforce any terms or conditions hereof shall not be deemed a waiver of them.
6. The cash redemption value of each coupon is 1/100 of one cent.
7. This Policy is effective February 1, 2008. GSK reserves the right to modify or withdraw the terms of this policy at any time, upon written notice.