



IMPERIAL SUGAR COMPANY COUPON REDEMPTION POLICY

This policy details Imperial Sugar Company and its subsidiaries' ("Imperial") terms and conditions for reimbursing retailers for the redemption of our coupons. Your redemption signifies your compliance with this policy and constitutes agreement with the following terms and conditions:

Redemption at the Store

1. Coupons are redeemable only by a consumer purchasing the product(s) indicated, including, but not limited to the brand, quantity and size, prior to the expiration date, with the face value of the coupon deducted from your retail selling price.
2. Coupons may not be reproduced, photocopied, trimmed or altered in any way by the retailer.
3. Coupons are non assignable and are void if transferred from their original recipient to any other person, firm or group. This includes coupons scanned, electronically reproduced and sold on the internet. ISC does not permit the unauthorized distribution collection, sale or assignment of its coupons for any reason. These prohibitions expressly include, without limitation, coupons transferred from their original recipient to any other person, firm or group prior to store redemption through a coupon club, charitable fund-raising purposes, or any way except as described in Requirement 1 above. ISC reserves the right to confiscate and forward any coupons classified as non redeemable to enforcement agencies for review.
4. Coupons are void if taxed, restricted, or prohibited by law.
5. The consumer must pay any applicable sales tax.
6. There is a limit of one coupon per purchase of the product and size(s) indicated.
7. Coupons are only redeemable by authorized dealers located in the U.S., its territories including Military bases. ISC will not honor coupons submitted by retailers for products purchased from sources outside of ISC's normal channels of distribution. Coupons redeemed on salvaged, damaged, close-out or diverted product will not be honored.

Processing Coupons for Payment

1. ISC will only accept properly redeemed and identified coupons directly from the retailer or through a retailer clearing house. Coupons from unauthorized intermediary agents will not be accepted.
2. All applicable IRS reporting requirements, including obtaining an appropriate taxpayer identification number must be complied with.

3. To receive reimbursement for Imperial coupons properly redeemed, send the coupons redeemed to:

Imperial Sugar Company
PO Box 880527
El Paso, Texas 88588-0527

Policy for Payment and Denials

1. You will be reimbursed for the face value of coupons or if the coupon calls for, free merchandise, for your retail selling price (any maximum value printed on the face of the coupon), plus \$.08 for handling each coupon properly redeemed..
2. Upon request, you must present ISC evidence of purchase of sufficient stock to cover coupons submitted to ISC for payment.
3. Coupon reimbursements may not be deducted from invoices or purchase orders.
4. You will not be reimbursed for unreasonable postage or any additional fees.
5. The cash redemption value of each coupon is 1/20 of one cent.
6. It is a FRAUD to present coupons for redemption other than as provided by this Redemption Policy.
7. Any conflict or lawsuit involving coupon processing or payment disputes must be submitted to a certified mediator for resolution prior to filing a complaint/lawsuit. Any such lawsuit shall be governed, construed & enforced in accordance with the laws of the State of Texas. Each party shall be responsible for its own attorney fees and costs.
8. FAILURE TO OBSERVE THESE TERMS AND CONDITIONS FOR PROPER REDEMPTION MAY AT THE SOLE OPTION OF IMPERIAL VOID ALL COUPONS SUBMITTED FOR REIMBURSEMENT AND ALL COUPONS MAY BE RETAINED AS PROPERTY OF IMPERIAL WITHOUT PAYMENT. FAILURE TO ENFORCE ANY TERMS OR CONDITIONS HEREOF SHALL NOT BE DEEMED A WAIVER FOR THEM.

Imperial Sugar Company