COUPON REDEMPTION POLICY OF
JOHNSON & JOHNSON SALES & LOGISTICS COMPANY, LLC
TERMS AND CONDITIONS

Agreement: Terms for Proper Coupon Redemption
Effective: OCTOBER 1, 2011

This Coupon Redemption Policy establishes all terms and conditions under which Johnson & Johnson Sales & Logistics Company, LLC (SLC) will reimburse customers for coupon submissions. Proper store redemption of our coupons authorizes you to submit coupons for reimbursement by Johnson & Johnson Sales & Logistics Company, LLC. This Coupon Redemption Policy may be modified at any time by Johnson & Johnson Sales & Logistics Company's sole discretion. This Coupon Redemption Policy shall be available to retailers and other customers for review upon request. After reviewing the requirements, if you have any questions or need further clarification, please call our agent, NCH Marketing Services, Inc.

- Coupons are redeemable only when consumers purchase the brands/product/flavors/sizes/quantities indicated, prior to the expiration date, and retailers subtract the face value from the retail price of our product. Multiple coupons (two or more) may not be applied against the purchase of the same item. Coupons are not authorized to be used when the consumer is purchasing products for resale.

- Coupons may not be reproduced, photocopied, trimmed, or altered in any way.

- Only one coupon may be redeemed against the purchase of a product or products such as in the case of multiple purchase requirements as specified on the coupon.

- No more than four (4) coupons (of any kind) for the same product in the same transaction can be redeemed.

- The consumer is required to pay any sales tax charged in connection with the purchase of the product.

- Coupons must not be accepted from a consumer after the stated expiration date. Only coupons received within **six months (180 days)** of the expiration date on the face of the coupon will be honored.

- Only properly redeemed and identified coupons will be accepted: (a) directly from the retailer, or (b) through authorized retailer clearinghouse, (c) retailer-billing agent, or (d) wholesaler-billing agent, or (e) through a holder of our Certificate of Authority. Electronic clearing or any other exceptions to our standard process require prior written agreement. We reserve the right to deal directly with all retailers on all matters pertaining to any coupon submission. We reserve the right to audit the coupon sorting and billing service of any agent involved in the handling process. Submission by unauthorized intermediary agents will not be accepted. Disclosure of redemption data to a third party by a retailer or intermediary party is prohibited.

- The following items will be reimbursed for properly redeemed coupons:

- Face value of coupons or in the case of a free goods coupon, a limit will be communicated to our agent that represents the maximum reimbursement value of the coupon based on a representative market value. This maximum limit will also be printed on the coupon adjacent to the retail price box. If you do not write a price in the retail price box, an average market price will be used as the coupon, value, which is less than the maximum reimbursement value.

- **A handling fee of $0.08 (8 cents)** for each properly redeemed coupon (which fully covers all costs associated with handling/processing coupons, including any special handling, invoice preparation or other

fees).

- Postage will be reimbursed at current uninsured rates. First Class U.S. postal rates will apply for shipments less than or equal to 13 ounces and United Parcel Service ground rates will apply for shipments which exceed 13 ounces. Overnight or special handling rate packaging or delivery charges will not be reimbursed.

- Retailers using a retailer clearinghouse or billing agent will be reimbursed at a per thousand rate of **$5.15/M.**

- Retailers who sort the coupons they have redeemed and submitted directly without the use of a third party agent will be reimbursed for incurred reasonable postage.

- No other service fees, fines or penalties will be allowed.

- ***Johnson & Johnson SLC*** reserves the right to request evidence of proof of purchase and reserves the right to audit the coupon sorting and billing service of any retailer or any agent involved in the handling process. This includes, but is not limited to itemized invoices, product movement reports and other supporting data to verify actual customer transactions.

- We reserve the right to deny reimbursement, retain, mark, and declare void any coupons presented for redemption that are:

    - In mint/mass cut condition
    - Submitted in a uniform mix
    - Not supported by the retailer with sufficient stock to cover the number and types
        - of coupons submitted
    - Submitted by a retailer whose address or business operations cannot be verified
    - Out of distribution area.
    - Have any other indications of misredemption
    - Not in accordance with this Policy

- We reserve the right to forward any such coupons to law enforcement authorities or **The Coupon Information Center (CIC)** for review. Coupons, including store coupons, that were not issued or authorized by ***Johnson & Johnson SLC*** will not be paid and will be returned to the submitter as "Foreigns."
- Coupons are not authorized to be used when the consumer is purchasing products for resale. We reserve the right not to honor redemption of any such Coupon at any time it discovers such use.

- Coupons are good only in the fifty United States, Puerto Rico, the District of Columbia, its territories and possessions and in US military installations worldwide including A.P.O.'s, and F.P.O.'s or as otherwise restricted on the coupon.
- The terms and conditions of coupon offers, which are printed on the coupon, clearly set forth the offer and the intent of the manufacturer and override any technical issues, conflicts or scanning problems in the bar code.

- Coupons are void where prohibited, taxed, or otherwise restricted by law. The cash redemption value of each coupon is **1/100 cent.**

- Any legal action against ***Johnson & Johnson SLC*** arising from a Coupon submission must be commenced within one (1) year of the date the Coupon submission is received or such claims shall be extinguished.

Any such lawsuit shall be venued in a state or federal court located in New Jersey.

- In the event a retailer payment is denied, the retailer may appeal within six (6) months of the date of the notification of the denial. Appeals received after six (6) months will not be considered.

- Coupons are non-assignable and are void if transferred from, sold, traded, or auctioned by their original recipient to any other person, firm, or group. We do not permit the unauthorized distribution, collection, sale or assignment of its coupons for any reason. Coupons are not to be used in swap boxes, taped to product or otherwise made available to consumers outside their intended means of distribution.

- Electronic clearing or any other exceptions to our standard process require prior written agreement.

- If false or misleading verification information is provided on a questionnaire, redemption privileges may be permanently terminated. Any retailer who fails to submit a questionnaire to our redemption agent after two attempts are made to secure this information will be denied payment for any and all coupons submitted.

- Each shipment of coupons will be considered as a whole and we reserve the right to refuse payment for an entire shipment if any portion of the shipment is found to be improperly redeemed.

- All GMA guidelines, and CIC Voluntary Best Practices when applicable, are reflected, supported and adhered to in the processing for all coupons submitted by a retailer or their agent.

- Coupons submitted for reimbursement become the property of ***Johnson & Johnson Sales & Logistics Company, LLC.***

- Under no circumstances will payments be issued to Post Office Boxes unless it is associated with an actual retail site.

- Retailers who are out of business, do not sell our products, or have been convicted of any criminal offense associated with manufacturers' promotions will not be reimbursed for any coupons submitted.

- We guarantee that payment will be mailed within thirty days from receipt of a coupon submission and invoice by our agent. If a variance occurs between your coupon invoice and our payment, it will be explained.

- Advertising and promotions developed and/or disseminated by the third parties and containing coupons for our products must be approved by ***Johnson & Johnson Sales & Logistics Company*** or will be treated as void.

- Any use not consistent with these terms shall be treated as a material breach of this Agreement and may constitute fraud or violate other laws. Any such Coupons submitted for redemption shall be void and will not be honored. Submission of Coupons not legitimately redeemed could also result in prosecution. Acceptance or redemption of any coupon shall not constitute a waiver of our right to seek enforcement of any portion of this Coupon Redemption Policy Agreement**.** We may withhold payment until such time as the retailer or its agent complies with these terms and conditions. We reserve all of our rights and remedies in connection with any dispute over Coupons submitted for redemption or these terms and conditions, up to and including business interruption.

COUPON REDEMPTION POLICY OF
JOHNSON & JOHNSON SALES & LOGISTICS COMPANY, LLC
TERMS AND CONDITIONS

To redeem coupons for Johnson & Johnson Consumer Products Division of Johnson & Johnson Consumer Companies, Inc., send coupons to:

Johnson & Johnson Consumer Products Company
Division of Johnson & Johnson Consumer Companies, Inc.
PO Box 880024
El Paso, Texas 88588-0024

To redeem coupons for Johnson & Johnson – Merck Consumer Pharmaceuticals Company, send coupons to:

Johnson & Johnson-Merck Consumer Pharmaceuticals Company
PO Box 880024
El Paso, Texas 88588-0024

To redeem coupons for Johnson & Johnson Healthcare Products Division of McNEIL-PPC, Inc., send coupons to:

Johnson & Johnson Healthcare Products Division of McNEIL-PPC, Inc.
PO Box 880024
El Paso, Texas 88588-0024

To redeem coupons for McNeil Consumer Healthcare Division of McNEIL-PPC, Inc., send coupons to:

McNeil Consumer Healthcare Division of McNEIL-PPC, Inc.
PO Box 880024
El Paso, Texas 88588-0024

To redeem coupons for McNeil Nutritionals, LLC, send coupons to:

McNeil Nutritionals
PO Box 880024
El Paso, Texas 88588-0024

To redeem coupons for Neutrogena Corporation, send coupons to:

Neutrogena Corporation
PO Box 880024
El Paso, Texas 88588-0024

To redeem coupons for Ortho-McNeil Pharmaceuticals, send coupons to:

Ortho-McNeil Pharmaceuticals
PO Box 880024
El Paso, Texas 88588-0024

To redeem coupons for Lifescan, Inc., send coupons to:

Lifescan, Inc.
PO Box 880024
El Paso, Texas 88588-0024