



## COUPON REDEMPTION

This policy explains the terms and conditions which J&J Snack Foods Corp. will reimburse customers for coupon submissions. Proper store redemption of our coupons authorizes you to submit coupons for reimbursement by J&J Snack Foods Corp. Your redemption of coupons signifies compliance with J&J Snack Foods Corp. requirements. No other terms or any attempt to modify the manufacturers redemption policy will be allowed.

We ask that you review our coupon requirements, especially noting Item 3 which discusses the use of coupons for charitable or fund-raising purposes. J&J Snack Foods Corp. coupons are not to be used in swap boxes, taped to products or placed on or near our products. After reviewing the updated requirements, if you have any questions or need further clarification, please call our Customer Service Department at (856) 665-9533 or our agent, NCH Promotional Services.

- 1.) Coupons are redeemable only by a consumer purchasing the product(s) indicated, including, but not limited to the brand, quantity and size, with the face value of the coupon deducted from your retail selling price.
- 2.) Coupons may not be reproduced, photocopied, trimmed or altered in any way by the retailer.
- 3.) Coupons are non-assignable and are void if transferred from their original recipient to any other person, firm or group. J&J Snack Foods Corp. does not permit the unauthorized distribution, collection, sale or assignment of its coupons for any reason. Therefore, coupons are not to be used in swap boxes, taped to product or placed on hooks near J&J Snack Foods Corp. products, gathered and distributed by any person or group for charitable fundraising purposes, or otherwise used in any way except as described in Requirement 1 above.
- 4.) Coupons are void if reproduced, taxed, restricted or prohibited by law.
- 5.) Coupon reimbursements may not be deducted from invoices.
- 6.) The consumer must pay any applicable sales tax.
- 7.) There is a limit of one coupon per purchase of the product and size(s) indicated.
- 8.) Coupon only redeemable by authorized dealers located in U.S. including Military bases.
- 9.) Properly redeemed and identified coupons will be accepted from specifically authorized intermediaries or clearing houses. Coupons will not be honored if presented through unauthorized persons. Coupon void when presented by an outside agency or broker.

- 10.) All applicable IRS reporting requirements, including obtaining an appropriate taxpayer identification number, must be complied with.
- 11.) You will be reimbursed for the face value of coupons or, if the coupon calls for free merchandise, for your retail selling price (up to the stated cap amount), plus \$.08 for handling each coupon.
- 12.) You must present to J&J Snack Foods Corp., upon request, evidence of purchase of sufficient stock to cover coupons submitted for payment.
- 13.) The cash redemption value for each coupon is 1/20 of one cent.
- 14.) It is FRAUD to present coupons for redemption other than as provided by this Redemption Policy.
- 15.) Failure to observe these terms and conditions for proper redemption may, at the sole option of J&J Snack Foods Corp., void all coupons submitted for reimbursement and all coupons may be retained as property of J & J Snack Foods Corp., without payment. Failure to enforce any terms or conditions hereof shall not be deemed a waiver.
- 16.) To redeem coupons for J&J Snack Foods Corp., send properly redeemed coupons to:

J&J Snack Foods Corp.  
P.O. Box 880519  
El Paso, TX 88588-0519