

## ***Coupon Redemption Policy Statement***

This letter explains the terms and conditions under which Crayola will reimburse customers for coupon submissions. Proper store redemption of our coupons authorizes you to submit coupons for reimbursement by Crayola. Your redemption of coupons signifies compliance with Crayola requirements.

We ask that you review our coupon requirements, especially noting Item 3, which discusses the use of coupons for charitable or fundraising purposes. Crayola coupons are not to be used in swap boxes, taped to products or placed on or near our products. After reviewing the updated requirements, if you have any questions or need further clarification, please call our agent NCH Marketing.

1. Coupons are redeemable only by a consumer purchasing the product(s) indicated, including but not limited to the brand, quantity, and size with the face value of the coupon deducted from your retail price.
2. Coupons may not be reproduced, photo-copied, trimmed or altered in any way by the retailer.
3. Coupons are non assignable and are void if transferred from their original recipient to any other person, firm or group. Crayola does not permit the unauthorized distribution, collection, sale or assignment of its coupons for any reason. Therefore, coupons are not to be used in swap boxes, taped to product or placed on hooks near Crayola products, gathered and distributed by any person or group for charitable fundraising purposes, or otherwise used in any way except as described in Requirement #1 above.
4. Coupons are void if taxed, restricted, or prohibited by law.
5. Coupon reimbursements may not be deducted from invoices.
6. The consumer must pay any applicable sales tax.
7. There is a limit of one coupon per purchase of the product and size(s) indicated.
8. Coupons only redeemable by authorized dealers located in U.S., including Military bases.
9. Properly redeemed and identified coupons will be accepted by Crayola directly from the retailer or through a retailer clearing house. Coupons from unauthorized intermediary agents will not be accepted.
10. All applicable IRS reporting requirements, including obtaining an appropriate taxpayer identification number, must be complied with.
11. You will be reimbursed for the face value of coupons or if the coupon calls for free merchandise, for your retail selling price (up to the stated cap amount), plus \$.08 for handling each coupon.
12. You must present to Crayola upon request evidence of purchase of sufficient stock to cover coupons submitted to us for payment.
13. The cash redemption value of each coupon is 1/100 of one cent.
14. It is FRAUD to present coupons for redemption other than as provided by this Redemption Policy.
15. FAILURE TO OBSERVE THESE TERMS AND CONDITIONS FOR PROPER REDEMPTION MAY AT THE SOLE OPTION OF CRAYOLA LLC, VOID ALL COUPONS SUBMITTED FOR REIMBURSEMENT AND ALL COUPONS MAY BE RETAINED AS PROPERTY OF CRAYOLA, WITHOUT PAYMENT. FAILURE TO ENFORCE ANY TERMS OR CONDITIONS HEREOF SHALL NOT BE DEEMED A WAIVER FOR THEM.
16. To redeem coupons for Crayola, send properly redeemed coupons to:

**CRAYOLA, LLC.  
P.O. Box 880303  
El Paso, Texas 88588-0303**