



LIGHTING PRODUCTS
U.S.A. COUPON REDEMPTION POLICY STATEMENT

Includes Retailer Funded Activities

This Policy Statement explains the terms and conditions under which *GE Consumer & Industrial, Lighting Products* will reimburse retailers for coupon submissions. Your submission of coupons to GE Consumer & Industrial Lighting Products, its redemption agent, or retailer clearinghouse signifies your agreement to these policies.

We ask that you review our coupon requirements, especially noting Requirement 3, which explains the use of coupons for charitable or fund-raising purposes.

GE CONSUMER & INDUSTRIAL, LIGHTING PRODUCTS COUPON REQUIREMENTS ARE:

- 1) Coupons are redeemable only by a consumer purchasing the product(s) indicated, including, but not limited to the brand, quantity and size with the face value of the coupon deducted from your retail price.
- 2) Coupons may not be reproduced, photocopied, trimmed or altered in any way by the retailer. *GE Consumer & Industrial, Lighting Products* coupons are not to be used in swap boxes, taped to products or placed on or near our products.
- 3) Coupons are non-assignable and are void if transferred from their original recipient to any other person, firm or group. *GE Consumer & Industrial, Lighting Products* does not permit the unauthorized distribution, collection, sale or assignment of its coupons for any reason. Therefore, coupons are not to be used in swap boxes, taped to product or placed in bulk at retail locations without authorization, nor are they to be gathered and distributed by any person or group for charitable fund-raising purposes, or otherwise used in any way except as described in Requirement 1 above.
- 4) Coupons are void if taxed, restricted, or prohibited by law.
- 5) Coupon reimbursements may not be deducted from GE Consumer & Industrial, Lighting Products invoices.
- 6) The consumer must pay any applicable sales tax.
- 7) There is a limit of one coupon per purchase of the product and size(s) indicated.
- 8) Coupons only redeemable by authorized dealers located in U.S.A., its territories and U.S.A. Military bases. Authorized dealer is a GE Consumer & Industrial, Lighting Products customer selling to consumers.
- 9) Properly redeemed and identified coupons will be accepted by *GE Consumer & Industrial, Lighting Products'* redemption agent directly from the retailer or through a retailer clearinghouse. Redemptions through unauthorized intermediary agents will not be accepted.
- 10) GE Consumer & Industrial, Lighting Products reserves the right not to redeem coupons submitted by retailers beyond 120 days from the date a retailer receives a coupon from consumer shoppers.
- 11) All applicable IRS reporting requirements, including obtaining an appropriate taxpayer identification number, must be complied with.

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GE Consumer & Industrial Lighting

GE CONSUMER & INDUSTRIAL, LIGHTING PRODUCTS COUPON REQUIREMENTS: (continued)

- 12) You will be reimbursed for the face value of the coupons or if the coupon calls for free merchandise, for your retail selling price (up to the stated cap amount), plus 8¢ for handling each coupon. **EXCEPTION:** *GE Consumer & Industrial, Lighting Products* will not pay handling for “pre-approved” scanner submissions without physical coupons.
- 13) GE will reimburse a retailer for out-of-pocket expenses incurred in sending properly redeemed coupons to GE as follows:
 - a) If the retailer sorts and submits the coupons itself without the use of a consolidator, contractor, or third party agent, GE will reimburse the retailer reasonable shipping costs as indicated on the shipping package received by GE.
 - b) If the retailer uses a consolidator, contractor or third party agent to submit the coupons to GE, GE will reimburse the retailer at the rate of \$5.00 per thousand coupons properly redeemed.
 - c) Except as described in Sections 13(a) and 13(b), in no event will GE pay or reimburse the retailer for any other transportation or handling costs, charges, or expenses, or for any administrative or consolidation fees.
- 14) Upon request, you must present to *GE Consumer & Industrial, Lighting Products*, or *GE Consumer & Industrial Lighting Products'* agent, evidence of purchase of sufficient stock to cover coupons submitted for payment.
- 15) The cash redemption value of each coupon is 1/100 of one cent.
- 16) It is FRAUD to present coupons for redemption other than as provided by this Redemption Policy.
- 17) FAILURE TO OBSERVE THESE ITEMS AND CONDITIONS FOR PROPER REDEMPTION MAY, AT THE SOLE OPTION OF *GE CONSUMER & INDUSTRIAL, LIGHTING PRODUCTS*, VOID ALL COUPONS SUBMITTED FOR REIMBURSEMENT AND ALL COUPONS MAY BE RETAINED AS PROPERTY OF *GE CONSUMER & INDUSTRIAL, LIGHTING PRODUCTS*, WITHOUT PAYMENT. FAILURE TO ENFORCE ANY TERMS OR CONDITIONS HEREOF SHALL NOT BE DEEMED A WAIVER OF THEM.
- 18) To be reimbursed for *GE Consumer & Industrial, Lighting Products* coupons, submit them to:

General Electric Company 1012
NCH Marketing Services
P.O. Box 880001
El Paso, TX 88588-0001

RETAILER FUNDED COUPON REDEMPTION POLICY

- 1) U.S.A. redemption policy applies plus the following:
 - Retailer agrees to reimburse GE Consumer & Industrial, Lighting Products for coupons processed through GE Consumer & Industrial Lighting Products' coupon clearing operation.
 - Retailer identifies the coupon text to GE Consumer & Industrial, Lighting Products prior to printing.
 - Reimbursement must include all costs associated with the submission including: postage or shipping, auditing and other handling costs.

NOTE: After reviewing the above requirements, if you have any questions or need further clarification, please call *GE Consumer & Industrial, Lighting Products'* agent, NCH Marketing Services, Inc. at 800/ 833-7096.