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# NCH

## Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

April 24, 2020

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road, Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Please include contact name and phone number so  
we may effectively handle your inquiry

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center,  
<https://www.nchmarketing.com/CPGManufacturerCouponRedemptionPolicies.aspx>

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

**New NCH Manufacturer***The information below pertains to both paper and paperless submissions*

Effective Date: 4/20/2020			
Manufacturer Name		Client Number	Prior Redemption Address
Markwins International Corporation #1743 PO Box 880001 El Paso, TX 88588-0001		1743	Markwins International Inmar Dept. #74246 One Fawcett Drive Del Rio, TX 78840-0000
GS1 Company Prefix	UPC Company Prefix	Family Codes	Brands / Products
0077808	77808	All Family Codes	Wet n Wild/Black Radiance
0050051	50051	All Family Codes	Lip Smacker
0044386	44386	All Family Codes	Physicians Formula

**Manufacturer Merger**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH billing ID for Paperless Offer Registration Files.**

Effective Date: 5/4/2020				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Pfizer Consumer Healthcare	616	Pfizer Consumer Healthcare #616 PO Box 880001 El Paso, TX 88588-0001	GlaxoSmithKline #1014 PO Box 880001 El Paso, TX 88588-0001	1014
GS1 Company Prefix	UPC Company Prefix	Family Codes	Brands / Products	
0076314	76314	All Family Codes	All Brands	
030005	5	All Family Codes	All Brands	
030031	31	All Family Codes	All Brands	
030573	573	All Family Codes	All Brands	
0885898	85898	All Family Codes	All Brands	
0888727	88727	All Family Codes	All Brands	

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**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

### Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH billing ID for Paperless Offer Registration Files.**

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
GS1 Company Prefix	UPC Company Prefix	Family Codes	Brands/Products

### Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH billing ID for Paperless Offer Registration Files.**

Effective Date: 4/17/2020				
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix	UPC Company Prefix
Gedney Foods Company #1558 PO Box 880001 El Paso, TX 88588-0001	1558	Gedney Foods 12243 Brandford Street Sun Valley, CA 91352	0041660	41660

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

**Manufacturer Redemption Address Change**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH billing ID for Paperless Offer Registration Files.**

Effective Date: 4/10/2020				
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix	UPC Company Prefix
Norpac #898 PO Box 880001 El Paso, TX 88588-0001	898	Oregon Potato Co PO Box 3110 Pasco, WA 99302	0048700 0048800	48700 48800

Effective Date: 4/10/2020				
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix	UPC Company Prefix
TOMY International, Inc. #1345 PO Box 880001 El Paso, TX 88588-0001	1345	TOMY 2021 9 <sup>th</sup> St. SE Dyersville, IA 52040-2316	0071463 053941 0796714	71463 53941 96714

Effective Date: 4/3/2020				
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix	UPC Company Prefix
Rethink Brands, LLC #1673 PO Box 880001 El Paso, TX 88588-0001	1673	Rethink Brands, LLC PO Box 29916 Baltimore, MD 21230-0000	0853738007 08679800001	

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions*

<b>Effective Date:</b>			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions*

Manufacturer Name & Address	Client Number	Comments

### Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at <https://www.nchmarketing.com/CPGManufacturerCouponRedemptionPolicies.aspx>

Manufacturer Name

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

**Example: ABC Company #9999**

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*