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# NCH

## Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

January 3, 2020

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road, Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Please include contact name and phone number so  
we may effectively handle your inquiry

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center,  
<https://www.nchmarketing.com/CPGManufacturerCouponRedemptionPolicies.aspx>

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

**New NCH Manufacturer***The information below pertains to both paper and paperless submissions*

<b>Effective Date: 1/6/2020</b>			
<b>Manufacturer Name</b>		<b>Client Number</b>	<b>Prior Redemption Address</b>
Godiva Chocolatier, Inc #1734 PO Box 880001 El Paso, TX 88588-0001		1734	Star Brands North America, Inc #1686 PO Box 880001 El Paso, TX 88588-0001
<b>GS1 Company Prefix</b>	<b>UPC Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0031290	31290	All Family Codes	All Brands

<b>Effective Date: 12/16/2019</b>			
<b>Manufacturer Name</b>		<b>Client Number</b>	<b>Prior Redemption Address</b>
Scholl's Wellness Company #1736 PO Box 880001 El Paso, TX 88588-0001		1736	N/A
<b>GS1 Company Prefix</b>	<b>UPC Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0888853		All Family Codes	Dr. Scholl's

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.******Example: ABC Company #9999****The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

**Manufacturer Merger**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH billing ID for Paperless Offer Registration Files.**

Effective Date: 12/30/2019				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Wm. Wrigley Jr. Company	1438	Wm. Wrigley Jr. Company #1438 PO Box 880001 El Paso, TX 88588-0001	Mars Chocolate North America #1457 PO Box 880001 El Paso, TX 88588-0001	1457
GS1 Company Prefix	UPC Company Prefix	Family Codes	Brands / Products	
0022100	22100	All Family Codes	All Brands	
0019000	19000	All Family Codes	All Brands	
0022000	22000	All Family Codes	All Brands	
0040000	40000	All Family Codes	All Brands	
0059280	59280	All Family Codes	All Brands	
0365743	65743	All Family Codes	All Brands	

**Manufacturer Split**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH billing ID for Paperless Offer Registration Files.**

Effective Date: 1/6/2020			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Star Brands North America, Inc #1686 PO Box 880001 El Paso, TX 88588-0001	1686	Godiva Chocolatier, Inc #1734 PO Box 880001 El Paso, TX 88588-0001	1734
GS1 Company Prefix	UPC Company Prefix	Family Codes	Brands / Products
0031290	31290	All Family Codes	All Brands

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**Example: ABC Company #9999**

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

## Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH billing ID for Paperless Offer Registration Files.**

Effective Date: 12/30/2019			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Kellogg Company #1354 PO Box 880001 El Paso, TX 88588-0001	1354	Ferrara Candy Inmar Dept. #41420 One Fawcett Drive Del Rio, TX 78840	N/A
GS1 Company Prefix	UPC Company Prefix	Family Codes	Brands / Products
0027800	27800	All Family Codes	Any Mothers Cookies
0030100	30100	210	Any Keebler Cookies Caddy Pack
		232	Keebler Chips Deluxe Rainbow W/F Stripes
		236	Keebler Chip Deluxe Orig
		237	Keebler Cookies
		238	Keebler Variety Cookie Caddy Packs
		300	Any Keebler Cookie
		320	Any Keebler Tray Sandwich Cookies
		323	Keebler Simply Made Cookies
		325	Keebler Vienna Fingers Crm Filled Cookies
		326	Keebler M & M Cookies
		329	Keebler El Fudge Cookies
		332	Keebler Country Stle Oatmeal Cookies
		334	Keebler Chips D Inc Gripz Take Alongs
		340	Keebler Specialty Cookie
		342	Keebler Vanilla Wafers
		345	Keebler Danish Wedding Cookies
		346	Keebler Animal Cookie
		347	Keebler Animal Cracker
		348	Keebler Holiday Cookies
		350	Any Keebler Cello Cookie
		355	Krisp Kreem Assortment
		357	Keebler Sugar Wafers Crème Filled
		360	Any Keebler Fudge Cookies
		361	Fudge Shoppe Brownies
		362	Keebler Fudge Grahams

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**Example: ABC Company #9999**

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		363	Keebler Fudge Strips Cookies
		364	Keebler Fudge Shoppe Filled/Cheesecake Middles
		365	Keebler Fudge Sticks/Jumbo Sticks Cookies
		366	Fudge Covered & Orig. Coconut Dreams
		367	Keebler Grasshoppers Cookies
		370	Any Keebler Soft Batch Cookies
		371	Keebler Soft Batch Chocolate Chip
		372	Keebler Soft Batch Oatmeal Raisin
		373	Keebler Soft Batch Peanut Butter
		400	Any Keebler Cup, Cones, Bowls or Toppings
		410	Any Keebler Ice Cream Cups
		411	Ice Cream Cups Vanilla 12 Ct
		412	Ice Cream Cups Vanilla 24 Ct
		413	Ice Cream Cups Vanilla 48 Ct
		415	Ice Cream Cups Fudge Dipped 12 Ct
		416	Keebler Cones/Cups Variety Pack
		420	Any Keebler Ice Cream Cones
		421	Sugar Cones 12 Ct
		423	Waffles Cones 12 Ct
		424	Keebler Cones Fudge Dipped
		430	Any Keebler Ice Cream Bowls
		431	Waffle Bowls 12 Ct
0038000	38000	870	Any Flavored Fruit Snacks
		872	Fruit Flavored Snack Disney
		873	Fruit Snacks Movie/TV – No Disney
		875	Fruit Rolls
		876	Fruity Snacks
0078913	78913	100	Any Keebler Ready Crust Pie Crust
		110	Ready Crust Single Serve
		111	Ready Crust Pie Crust Mini Tart 4oz
		112	Ready Crust Mini Chocolate 6 Piece 4.8 oz
		120	Ready Crust 6 oz Pie Crust
		121	Ready Crust Pie Crust Graham 6oz/9oz
		122	Ready Crust Chocolate 6oz/9oz
		123	Ready Crust Shortbread 6oz/9oz
		124	Ready Crust Reduced Fat Graham 6oz/9oz
		130	Any Ready Crust 9oz Pie Crust
		131	Keebler Ready Crust Pie Crust Graham
0071082	71082	All Family Codes	Any Jacksons Cookies/Crackers
0076677	76677	All Family Codes	Any Famous Amos Cookies
0077500	77500	All Family Codes	Any Jacks Cookies

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**Example: ABC Company #9999**

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0079126	79126	All Family Codes	Any Stretch Island
0082011	82011	All Family Codes	Any Murrays Cookies/Crackers

Effective Date: 12/2/2019			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
GlaxoSmithKline #1014 PO Box 880001 El Paso, TX 88588-0001	1014	L. Perrigo Company #1565 PO Box 880001 El Paso, TX 88588-0001	1565
GS1 Company Prefix	UPC Company Prefix	Family Codes	Brands / Products
030067	30067	200, 210, 211, 212, 213	Prevacid

### Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH billing ID for Paperless Offer Registration Files.**

Effective Date: 12/23/2019				
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix	UPC Company Prefix
R.L. Zeiglet #68 PO Box 880001 El Paso, TX 88588-0001	68	R.L Zeigler Co 3201 Kauloosa Ave Tuscaloosa, AL 35403	0009400	9400

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**Example: ABC Company #9999**

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### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions*

Effective Date: 12/13/2019			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Mars Chocolate North America, LLC #1457 PO Box 880001 El Paso, TX 88588-0001	1457	Mars Wrigley Confectionery, US LLC #1457 PO Box 880001 El Paso, TX 88588-0001	1457

### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions*

Manufacturer Name & Address	Client Number	Comments

### Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at <https://www.nchmarketing.com/CPGManufacturerCouponRedemptionPolicies.aspx>

Manufacturer Name

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

**Example: ABC Company #9999**

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