



NCH

Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

March 27, 2020

Hot Line # 1-800-833-7096

For inquiries, please see below:

Clearinghouse Personnel:

Email inquiries to clearinghouseinquiries@nchmarketing.com

Retailers:

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.
155 N. Pfingsten Road, Suite 200
Deerfield, Illinois 60015
Attn: Trade Management

www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Please include contact name and phone number so
we may effectively handle your inquiry

Glossary

Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

Manufacturer Merger

A manufacturer merging into an existing NCH client

Manufacturer Name Change

An NCH client changing their corporate name

Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center,
<https://www.nchmarketing.com/CPGManufacturerCouponRedemptionPolicies.aspx>

Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

Manufacturer Split

An NCH client who has sold products to another manufacturer

New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

New NCH Manufacturer

The information below pertains to both paper and paperless submissions

Effective Date:			
Manufacturer Name		Client Number	Prior Redemption Address
GS1 Company Prefix	UPC Company Prefix	Family Codes	Brands / Products

Manufacturer Merger

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH billing ID for Paperless Offer Registration Files.

Effective Date:				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
GS1 Company Prefix	UPC Company Prefix	Family Codes	Brands / Products	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

Manufacturer Split

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH billing ID for Paperless Offer Registration Files.

Effective Date: 3/30/20			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Unilever #1370 PO Box 880001 El Paso, TX 88588-0001	1370	Upfield US, Inc #1742 PO Box 880001 El Paso, TX 88588-0001	1742
GS1 Company Prefix	UPC Company Prefix	Family Codes	Brands/Products
0011115	11115	All	Brummel and Brown, Imperial, Promise, Pure Blends
0027400	27400	All	Country Crock
0040600	40600	All	I Can't Believe It's Not Butter

Manufacturer Redemption Address Change

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH billing ID for Paperless Offer Registration Files.

Effective Date: 2/28/2020				
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix	UPC Company Prefix
GreatCall Inc #1627 PO Box 880001 El Paso, TX 88588-0001	1627	GreatCall Inc 10945 Vista Sorrento Pkwy Suite 120 San Diego, CA 92130-2649	0190109 0895531001	

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Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

Manufacturer Name Change

The information below pertains to both paper and paperless submissions

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions

Manufacturer Name & Address	Client Number	Comments
The Kraft Heinz Company #1539 PO Box 880001 El Paso, TX 88588-0001	1539	The Kraft Heinz Company will begin couponing on a new Brand and 3 new Company Prefixes <u>Brand</u> Ethical Bean <u>Company Prefixes</u> 8416310 8416312 8416318

Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at <https://www.nchmarketing.com/CPGManufacturerCouponRedemptionPolicies.aspx>

Manufacturer Name
Kraft Heinz Foods Company #1539

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge