



# NCH

## Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

April 23, 2021

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Please include contact name and phone number so  
we may effectively handle your inquiry

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center,  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

**New NCH Manufacturer***The information below pertains to both paper and paperless submissions*

<b>Effective Date: 5/3/2021</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Fromm Family Foods, LLC #1768 PO Box 880001 El Paso, TX 88588-0001	1768	N/A
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0072705	All Family Codes	All Brands

<b>Effective Date: 4/19/2021</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
RainmakerFoodSolutions, LLC-Tchibo #1769 PO Box 880001 El Paso, TX 88588-0001	1769	N/A
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0195155	All Family Codes	Tchibo Coffee

<b>Effective Date: 4/5/2021</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Shenandoah Valley Organic, LLC #1765 PO Box 880001 El Paso, TX 88588-0001	1765	Shenandoah Valley Organic PO Box 189 Harrisonburg, VA 22803
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0889930	All Family Codes	All Brands

<b>Effective Date: 4/5/2021</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Meadow Gold Dairies Hawaii, LLC #1766 PO Box 880001 El Paso, TX 88588-0001	1766	N/A
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0850019064	All Family Codes	All Brands
0850024374	All Family Codes	All Brands

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***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.******Example: ABC Company #9999****The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

**New NCH Manufacturer***The information below pertains to both paper and paperless submissions*

Effective Date: 4/5/2021		
Manufacturer Name	Client Number	Prior Redemption Address
Newgem Food, LLC #1767 PO Box 880001 El Paso, TX 88588-0001	1767	N/A
GS1 Company Prefix	Family Codes	Brands / Products
081494401	All Family Codes	All Brands

**Manufacturer Merger**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 4/26/2021				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Sovos Brands International	1229	Birch Benders Micro-Pancakery PO Box 407 MPS Dept. 991 Cinnaminson, NJ 08077	Sovos Brands International #1229 PO Box 880001 El Paso, TX 88588-0001	1229
GS1 Company Prefix	Family Codes		Brands / Products	
0856017003	All Family Codes		All Brands	

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**Example: ABC Company #9999**

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### Manufacturer Merger

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 4/27/2021 – <b>COMPANY PREFIX ADDED</b>				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
E&J Gallo Winery	1359	Agave Loco LLC CMS Dept. #90355 One Fawcett Drive Del Rio, TX 78840	E&J Gallo Winery #1359 PO Box 880001 El Paso, TX 88588-0001	1359
GS1 Company Prefix	Family Codes		Brands / Products	
0890355001	All Family Codes		All Brands	
0857359008	All Family Codes		All Brands	

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**Example: ABC Company #9999**

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**Manufacturer Merger**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

<b>Effective Date: 4/26/2021</b>				
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Previous Redemption Address</b>	<b>Merging Into</b>	<b>Client Number</b>
E & J Gallo Winery	1359	Constellation Brands CMS Dept. #83804 One Fawcett Drive Del Rio, TX 78840	E & J Gallo Winery #1359 PO Box 880001 El Paso, TX 88588-0001	1359
<b>GS1 Company Prefix</b>	<b>Family Codes</b>		<b>Brands / Products</b>	
0081434	911, 912, 921, 931, 941, 951		Rex Goliath, Black Box, Black Box Spirits, Blackstone, Diseno, Nobilo	
0082100	911, 912, 913, 914, 915, 916, 917		Arbor Mist, Vendange, Toasted Head, Black Box, Blufeld, Ravenswood, Richards Wild Irish Rose	
0083085	911 & 912		Estancia, Franciscan	
0085976	911		Manischwitz	
0086003	911, 912, 913, 914, 915, 916, 917, 918, 921		Rex Goliath, Mark West, Blackstone, Hidden Crush, Milestone, Primal Roots, Ravenswood, Simply Naked, V.No, Vendange	
0087110	911		Toasted Head	
0087356	111, 112, 121, 122, 131, 132		Clos Du Bois	
0088232	911 & 912		Vendange, La Terre	
0851718000	911		Mark West	
0021296	921		Paul Mason, Taylor Country Cellars	
0063657	911		Arbor Mist	
0083804	911		Cribari Dessert	
0087603	All Family Codes		Capri	
0087754	111, 112, 121		Hogue Cellars	
0088940	All Family Codes		Taylor Dessert	
0089854	111, 121, 122		Wild Horse	
0715836	111, 121, 122, 131		Ravenswood	
0729819	911		Nobilo	
09414498	911		Nobilo, V.No	

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

### Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

<b>Effective Date:</b>			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
GS1 Company Prefix	Family Codes		Brands/Products

### Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

<b>Effective Date: 4/13/2021</b>			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Nu-World Corporation #1630 PO Box 880001 El Paso, TX 88588-0001	1630	Nu World 65 Callenger Road #130 Ridgefield Park, NJ 07660	0676045

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### Manufacturer Redemption Address Change

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Effective Date: 4/14/2021			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Naturelo Premium Supplements, LLC #1758 PO Box 880001 El Paso, TX 88588-0001	1758	Arcadia Consumer Health CMS Dept. #53076 One Fawcett Drive Del Rio, TX 78840	0850010271

### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions*

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions*

Manufacturer Name & Address	Client Number	Comments

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### **Manufacturer Published Coupon Redemption Policy Updates**

The following policies have been newly published or updated and can be found at  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

<b>Manufacturer Name</b>

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*