



# NCH

## Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

June 11, 2021

Hot Line # 1-800-833-7096

---

For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Please include contact name and phone number so  
we may effectively handle your inquiry

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center,  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

**New NCH Manufacturer***The information below pertains to both paper and paperless submissions*

<b>Effective Date: 6/21/2021</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Mason Vitamins, Inc. #1774 PO Box 880001 El Paso, TX 88588-0001	1774	N/A
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0311845	All Family Codes	Mason Natural

<b>Effective Date: 6/7/2021</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Second Nature Brands #1773 PO Box 880001 El Paso, TX 88588-0001	1773	KNPC Holdco dba Second Nature Brands 1200 E 14 Mile Road Madison Heights, MI 48071-1421
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
077034	All Family Codes	Kar's and Second Nature
035900	All Family Codes	Sander's

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.******Example: ABC Company #9999****The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

**Manufacturer Merger**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

<b>Effective Date: 6/07/2021</b>				
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Previous Redemption Address</b>	<b>Merging Into</b>	<b>Client Number</b>
Hormel Food Corporation	1446	The Kraft Heinz Company #1539 PO Box 880001 El Paso, TX 88588-0001	Hormel Food Corporation #1446 PO Box 880001 El Paso, TX 88588-0001	1446
<b>GS1 Company Prefix</b>	<b>Family Codes</b>		<b>Brands / Products</b>	
0029000	600		Planters Products All	
0029000	610		Cans & Jars All	
0029000	611		Peanuts	
0029000	612		Cashews	
0029000	613		Mixed Nuts (Deluxe, Select, Regular)	
0029000	614		Nut-Rition Line (Planters)	
0029000	615		Other Nuts (Mac, Pistachios)	
0029000	620		Planters Innovation	
0029000	630		On-The-Go Any	
0029000	631		Tubes	
0029000	633		Big Bag – Includes Nuts in Choc	
0029000	640		Planters Seasonal	
0029000	660		Baking Any	
0029000	680		Trail Mix Any	
0029000	690		Club Packs Any	
0071159	100		Cornnuts Any	
0071159	120		Cornnuts All Sizes	
0071159	121		Cornnuts Single Serve 2 oz. and Smaller	
0071159	122		Cornnuts 4 oz. and Larger	

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

### Manufacturer Merger

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

<b>Effective Date: 5/31/2021 – CANCELLED SEE MANUFACTURER NOTIFICATION BELOW</b>				
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Previous Redemption Address</b>	<b>Merging Into</b>	<b>Client Number</b>
King’s Hawaiian	1343	Grillo’s Pickles/GRPI CMS Dept. #58996 One Fawcett Drive Del Rio, TX 78840-0000	King’s Hawaiian #1343 PO Box 880001 El Paso, TX 88588-0001	1343
<b>GS1 Company Prefix</b>	<b>Family Codes</b>		<b>Brands / Products</b>	
00858996005	All Family Codes		Grillo’s Pickles	
0850011910	All Family Codes		Grillo’s Pickles	

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of NCH Marketing Services, Inc.’s knowledge

**Manufacturer Split**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

<b>Effective Date: 6/7/2021</b>			
<b>Previous Manufacturer Name &amp; Address</b>	<b>Client Number</b>	<b>New Manufacturer Name &amp; Address</b>	<b>Client Number</b>
The Kraft Heinz Company #1539 PO Box 880001 El Paso, TX 88588-0001	1539	Hormel Foods Corporation #1446 PO Box 880001 El Paso, TX 88588-0001	1446
<b>GS1 Company Prefix</b>	<b>Family Codes</b>		<b>Brands/Products</b>
0029000	600		Planters Products All
0029000	610		Cans & Jars All
0029000	611		Peanuts
0029000	612		Cashews
0029000	613		Mixed Nuts (Deluxe, Select, Regular)
0029000	614		Nut-Rition Line (Planters)
0029000	615		Other Nuts (Macs, Pistachios)
0029000	620		Planters Innovation
0029000	630		On-The-Go Any
0029000	631		Tubes
0029000	633		Big Bag – Includes Nuts in Choc
0029000	640		Planters Seasonal
0029000	660		Baking Any
0029000	680		Trail Mix Any
0029000	690		Club Packs Any
0071159	100		Cornnuts Any
0071159	120		Cornnuts All Sizes
0071159	121		Cornnuts Single Serve 2 oz. or Smaller
0071159	122		Cornnuts 4 oz or Larger

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

### Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date:			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix

### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions*

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions*

Manufacturer Name & Address	Client Number	Comments
Bay Valley Foods #982 PO Box 880001 El Paso, TX 88588-0001	982	The following Family Codes for Company Prefix <b>0033400</b> should be sent to Bay Valley Foods.  <u>Family Code</u> <ul style="list-style-type: none"> <li>• 211</li> <li>• 220</li> <li>• 221</li> <li>• 240</li> <li>• 241</li> <li>• 251</li> <li>• 270</li> <li>• 271</li> <li>• 911</li> <li>• 921</li> </ul>

Manufacturer Name & Address	Client Number	Comments
King's Hawaiian #1343 PO Box 880001 El Paso, TX 88588-0001	1343	Grillo's Pickles will be remain with Inmar. Please send all coupons to:  Grillo's Pickles/GRPI CMS Dept. #58996 One Fawcett Drive Del Rio, TX 78840-0000

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

**Example: ABC Company #9999**

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*



**Manufacturer Published Coupon Redemption Policy Updates**

The following policies have been newly published or updated and can be found at  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Manufacturer Name

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*