



NCH

Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

March 12, 2021

Hot Line # 1-800-833-7096

For inquiries, please see below:

Clearinghouse Personnel:

Email inquiries to clearinghouseinquiries@nchmarketing.com

Retailers:

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.
155 N. Pfingsten Road Suite 200
Deerfield, Illinois 60015
Attn: Trade Management

www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Please include contact name and phone number so
we may effectively handle your inquiry

Glossary

Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

Manufacturer Merger

A manufacturer merging into an existing NCH client

Manufacturer Name Change

An NCH client changing their corporate name

Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center,
www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

Manufacturer Split

An NCH client who has sold products to another manufacturer

New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

New NCH Manufacturer

The information below pertains to both paper and paperless submissions

Effective Date:		
Manufacturer Name	Client Number	Prior Redemption Address
GS1 Company Prefix	Family Codes	Brands / Products

Manufacturer Merger

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date:				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
GS1 Company Prefix	Family Codes		Brands / Products	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

Manufacturer Split

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 3/29/2021			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Riviana Foods, Inc #742 PO Box 880001 El Paso, TX 88588-0001	742	Bay Valley Foods. LLC #982 PO Box 880001 El Paso, TX 88588-0001	982
GS1 Company Prefix	Family Codes		Brands/Products
0026800	200, 210, 230, 250, 270, 280, 300, 310, 320, 600 & 900		American Beauty
0015100	130, 290, 500, 521, 530, 531, 541, 560, 580, 590 & 591		Creamette
0015100	370 & 561		Creamette Low Calorie
0033400	900 & 911		Light & Fluffy
0072098	800, 811 & 820		Mrs. Weiss
0071710	770		New Mill
0071730	300, 330 & 331		No Yolks
0071730	100, 111, 211 & 300		Wacky Mac
0041129	160, 170, 400, 460 & 470		Prince
0033400	200, 230, 231, 250, 260, 280, 281, 290, 291 & 450		San Giorgio
0012700	111, 700, 710, 721, 730, 731, 760, 800, 811 & 820		Skinner

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

Manufacturer Redemption Address Change

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date:			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix

Manufacturer Name Change

The information below pertains to both paper and paperless submissions

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions

Manufacturer Name & Address	Client Number	Comments

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at

www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Name

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge