



# NCH

## Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

March 26, 2021

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Please include contact name and phone number so  
we may effectively handle your inquiry

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center,  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

**New NCH Manufacturer***The information below pertains to both paper and paperless submissions*

<b>Effective Date: 4/5/2021</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Shenandoah Valley Organic, LLC #1765 PO Box 880001 El Paso, TX 88588-0001	1765	Shenandoah Valley Organic PO Box 189 Harrisonburg, VA 22803
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0889930	All Family Codes	All Brands

<b>Effective Date: 4/5/2021</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Meadow Gold Dairies Hawaii, LLC #1766 PO Box 880001 El Paso, TX 88588-0001	1766	N/A
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0850019064	All Family Codes	All Brands
0850024374	All Family Codes	All Brands

<b>Effective Date: 4/5/2021</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Newgem Food, LLC #1767 PO Box 880001 El Paso, TX 88588-0001	1767	N/A
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
081494401	All Family Codes	All Brands

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.******Example: ABC Company #9999****The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

### Manufacturer Merger

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date:				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
GS1 Company Prefix	Family Codes		Brands / Products	

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

## Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 3/29/2021			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Riviana Foods, Inc #742 PO Box 880001 El Paso, TX 88588-0001	742	Bay Valley Foods. LLC #982 PO Box 880001 El Paso, TX 88588-0001	982
GS1 Company Prefix	Family Codes		Brands/Products
0026800	200, 210, 230, 250, 270, 280, 300, 310, 320, 600 & 900		American Beauty
0015100	130, 290, 500, 521, 530, 531, 541, 560, 580, 590 & 591		Creamette
0015100	370 & 561		Creamette Low Calorie
0033400	900 & 911		Light & Fluffy
0072098	800, 811 & 820		Mrs. Weiss
0071710	770		New Mill
0071730	300, 330 & 331		No Yolks
0071730	100, 111, 211 & 300		Wacky Mac
0041129	160, 170, 400, 460 & 470		Prince
0033400	200, 230, 231, 250, 260, 280, 281, 290, 291 & 450		San Giorgio
0012700	111, 700, 710, 721, 730, 731, 760, 800, 811 & 820		Skinner

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**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

### Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 4/13/2021			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Nu-World Corporation #1630 PO Box 880001 El Paso, TX 88588-0001	1630	Nu World 65 Callenger Road #130 Ridgefield Park, NJ 07660	0676045

### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions*

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions*

Manufacturer Name & Address	Client Number	Comments

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

**Manufacturer Published Coupon Redemption Policy Updates**

The following policies have been newly published or updated and can be found at

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Manufacturer Name

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*