



# NCH

## Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

May 21, 2021

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Please include contact name and phone number so  
we may effectively handle your inquiry

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center,  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

**New NCH Manufacturer***The information below pertains to both paper and paperless submissions*

<b>Effective Date: 6/7/2021</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Second Nature Brands #1773 PO Box 880001 El Paso, TX 88588-0001	1773	KNPC Holdco dba Second Nature Brands 1200 E 14 Mile Road Madison Heights, MI 48071-1421
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
077034	All Family Codes	Kar's and Second Nature
035900	All Family Codes	Sander's

<b>Effective Date: 5/3/2021</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Fromm Family Foods, LLC #1768 PO Box 880001 El Paso, TX 88588-0001	1768	N/A
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0072705	All Family Codes	All Brands

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.******Example: ABC Company #9999****The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

**Manufacturer Merger**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 6/07/2021				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Hormel Food Corporation	1446	The Kraft Heinz Company #1539 PO Box 880001 El Paso, TX 88588-0001	Hormel Food Corporation #1446 PO Box 880001 El Paso, TX 88588-0001	1446
GS1 Company Prefix	Family Codes		Brands / Products	
0029000	600		Planters Products All	
0029000	610		Cans & Jars All	
0029000	611		Peanuts	
0029000	612		Cashews	
0029000	613		Mixed Nuts (Deluxe, Select, Regular)	
0029000	614		Nut-Rition Line (Planters)	
0029000	615		Other Nuts (Mac, Pistachios)	
0029000	620		Planters Innovation	
0029000	630		On-The-Go Any	
0029000	631		Tubes	
0029000	633		Big Bag – Includes Nuts in Choc	
0029000	640		Planters Seasonal	
0029000	660		Baking Any	
0029000	680		Trail Mix Any	
0029000	690		Club Packs Any	
0071159	100		Cornnuts Any	
0071159	120		Cornnuts All Sizes	
0071159	121		Cornnuts Single Serve 2 oz. and Smaller	
0071159	122		Cornnuts 4 oz. and Larger	

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**Example: ABC Company #9999**

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### Manufacturer Merger

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Effective Date: 5/31/2021				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
King's Hawaiian	1343	Grillo's Pickles/GRPI CMS Dept. #58996 One Fawcett Drive Del Rio, TX 78840-0000	King's Hawaiian #1343 PO Box 880001 El Paso, TX 88588-0001	1343
GS1 Company Prefix	Family Codes		Brands / Products	
00858996005	All Family Codes		Grillo's Pickles	
0850011910	All Family Codes		Grillo's Pickles	

Effective Date: 5/24/2021				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Advantice Health, LLC	1636	The Emerson Group CMS Dept. #99862 One Fawcett Drive Del Rio, TX 78840-0000	Advantice Health, LLC #1636 PO Box 880001 El Paso, TX 88588-0001	1636
GS1 Company Prefix	Family Codes		Brands / Products	
030781	All Family Codes		AmLactin	

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**Manufacturer Merger**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 5/10/2021				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Merisant US, Inc	1635	Swerve Sweetener PO Box 407 MPS Dept. 717 Cinnaminson, NJ 08077	Merisant US, Inc #1635 PO Box 880001 El Paso, TX 88588-0001	1635
GS1 Company Prefix	Family Codes		Brands / Products	
0852700300	All Family Codes		All Brands	

Effective Date: 4/27/2021				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
E&J Gallo Winery	1359	Agave Loco LLC CMS Dept. #90355 One Fawcett Drive Del Rio, TX 78840	E&J Gallo Winery #1359 PO Box 880001 El Paso, TX 88588-0001	1359
GS1 Company Prefix	Family Codes		Brands / Products	
0890355001	All Family Codes		All Brands	
0857359008	All Family Codes		All Brands	

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

**Manufacturer Split**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

<b>Effective Date: 6/7/2021</b>			
<b>Previous Manufacturer Name &amp; Address</b>	<b>Client Number</b>	<b>New Manufacturer Name &amp; Address</b>	<b>Client Number</b>
The Kraft Heinz Company #1539 PO Box 880001 El Paso, TX 88588-0001	1539	Hormel Foods Corporation #1446 PO Box 880001 El Paso, TX 88588-0001	1446
<b>GS1 Company Prefix</b>	<b>Family Codes</b>		<b>Brands/Products</b>
0029000	600		Planters Products All
0029000	610		Cans & Jars All
0029000	611		Peanuts
0029000	612		Cashews
0029000	613		Mixed Nuts (Deluxe, Select, Regular)
0029000	614		Nut-Rition Line (Planters)
0029000	615		Other Nuts (Macs, Pistachios)
0029000	620		Planters Innovation
0029000	630		On-The-Go Any
0029000	631		Tubes
0029000	633		Big Bag – Includes Nuts in Choc
0029000	640		Planters Seasonal
0029000	660		Baking Any
0029000	680		Trail Mix Any
0029000	690		Club Packs Any
0071159	100		Cornnuts Any
0071159	120		Cornnuts All Sizes
0071159	121		Cornnuts Single Serve 2 oz. or Smaller
0071159	122		Cornnuts 4 oz or Larger

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

### Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date:			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix

### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions*

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions*

Manufacturer Name & Address	Client Number	Comments

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### **Manufacturer Published Coupon Redemption Policy Updates**

The following policies have been newly published or updated and can be found at  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

<b>Manufacturer Name</b>

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

***Example: ABC Company #9999***

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