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## SPECIAL NOTIFICATION

# NCH Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

October 25, 2021

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Please include contact name and phone number so  
we may effectively handle your inquiry

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center, [www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

**New NCH Manufacturer***The information below pertains to both paper and paperless submissions*

<b>Effective Date: 11/8/2021</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
DL Distribution - Darrell Lea #1783 PO Box 880001 El Paso, TX 88588-0001	1783	Darr/UVM PO Box 222510 Hollywood, FL 33022-2510
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
081173700	All Family Codes	Darrell Lea
0730982	All Family Codes	RJ
081779500	All Family Codes	Lucky Country

<b>Effective Date: 10/11/2021</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Rise Brewing Co #1780 PO Box 880001 El Paso, TX 88588-0001	1780	Rise Universal PO Box 222510 Hollywood, FL 33022-2510
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
08644210003	All Family Codes	All Brands
08659200004	All Family Codes	All Brands
08682350004	All Family Codes	All Brands
08604150017	All Family Codes	All Brands
08600007096	All Family Codes	All Brands
0850018249	All Family Codes	All Brands

<b>Effective Date: 09/13/2021 – Please see red highlight below which was incorrect on previous emails</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Killer Creamery # <b>1778</b> PO Box 880001 El Paso, TX 88588-0001	1778	KICR Universal PO Box 222510 Hollywood, FL 33022-2510
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0853655008	All Family Codes	All Brands

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***Example: ABC Company #9999***The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

### Manufacturer Merger

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 11/1/2021				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Emmy's Organic	N/A	EMOR/Universal PO Box 222510 Hollywood, FL 33022-2510	Bimbo Bakeries, Inc #1296 PO Box 880001 El Paso, TX 88588-0001	1296
GS1 Company Prefix	Family Codes		Brands / Products	
0850711006	All Family Codes		All Brands	

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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