



SPECIAL NOTIFICATION

NCH Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

October 29, 2021

Hot Line # 1-800-833-7096

For inquiries, please see below:

Clearinghouse Personnel:

Email inquiries to clearinghouseinquiries@nchmarketing.com

Retailers:

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.
155 N. Pfingsten Road Suite 200
Deerfield, Illinois 60015
Attn: Trade Management

www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Please include contact name and phone number so
we may effectively handle your inquiry

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

Glossary

Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

Manufacturer Merger

A manufacturer merging into an existing NCH client

Manufacturer Name Change

An NCH client changing their corporate name

Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center, www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

Manufacturer Split

An NCH client who has sold products to another manufacturer

New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

New NCH Manufacturer

The information below pertains to both paper and paperless submissions

| Effective Date: 11/8/2021 | | |
|--|----------------------|---|
| Manufacturer Name | Client Number | Prior Redemption Address |
| DL Distribution - Darrell Lea #1783 PO Box 880001 El Paso, TX 88588-0001 | 1783 | Darr/UVM PO Box 222510 Hollywood, FL 33022-2510 |
| GS1 Company Prefix | Family Codes | Brands / Products |
| 081173700 | All Family Codes | Darrell Lea |
| 0730982 | All Family Codes | RJ |
| 081779500 | All Family Codes | Lucky Country |

| Effective Date: 10/11/2021 | | |
|--|----------------------|---|
| Manufacturer Name | Client Number | Prior Redemption Address |
| Rise Brewing Co #1780 PO Box 880001 El Paso, TX 88588-0001 | 1780 | Rise Universal PO Box 222510 Hollywood, FL 33022-2510 |
| GS1 Company Prefix | Family Codes | Brands / Products |
| 08644210003 | All Family Codes | All Brands |
| 08659200004 | All Family Codes | All Brands |
| 08682350004 | All Family Codes | All Brands |
| 08604150017 | All Family Codes | All Brands |
| 08600007096 | All Family Codes | All Brands |
| 0850018249 | All Family Codes | All Brands |

| Effective Date: 09/13/2021 – Please see red highlight below which was incorrect on previous emails | | |
|---|----------------------|---|
| Manufacturer Name | Client Number | Prior Redemption Address |
| Killer Creamery # 1778 PO Box 880001 El Paso, TX 88588-0001 | 1778 | KICR Universal PO Box 222510 Hollywood, FL 33022-2510 |
| GS1 Company Prefix | Family Codes | Brands / Products |
| 0853655008 | All Family Codes | All Brands |

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

Manufacturer Merger

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

| Effective Date: 11/1/2021 | | | | |
|---------------------------|------------------|---|--|---------------|
| Manufacturer Name | Client Number | Previous Redemption Address | Merging Into | Client Number |
| Emmy's Organic | N/A | EMOR/Universal PO Box 222510 Hollywood, FL 33022-2510 | Bimbo Bakeries, Inc #1296 PO Box 880001 El Paso, TX 88588-0001 | 1296 |
| GS1 Company Prefix | Family Codes | | Brands / Products | |
| 0850711006 | All Family Codes | | All Brands | |

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge