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# NCH

## Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

October 8, 2021

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Please include contact name and phone number so  
we may effectively handle your inquiry

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center,  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

### New NCH Manufacturer

*The information below pertains to both paper and paperless submissions*

<b>Effective Date: 10/4/2021</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Custom Foods, LLC #1779 PO Box 880001 El Paso, TX 88588-0001	1779	N/A
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0021187	All Family Codes	All Brands

### Manufacturer Merger

***The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.***

<b>Effective Date:</b>				
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Previous Redemption Address</b>	<b>Merging Into</b>	<b>Client Number</b>
<b>GS1 Company Prefix</b>	<b>Family Codes</b>		<b>Brands / Products</b>	

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

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### Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 9/27/2021			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Conagra Foods RDM, Inc #1744 PO Box 880001 El Paso, TX 88588-0001	1744	Bob Evans & Crystal Farms #1547 PO Box 880001 El Paso, TX 88588-0001	1547
GS1 Company Prefix	Family Codes		Brands/Products
0070272	110		Egg Beaters

Effective Date: 9/27/2021			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Conagra Foods RDM, Inc #1744 PO Box 880001 El Paso, TX 88588-0001	1744	Post Consumer Brands, LLC #1473 PO Box 880001 El Paso, TX 88588-0001	1473
GS1 Company Prefix	Family Codes		Brands/Products
0045300	All Family Codes		Peter Pan

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 10/4/2021			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Lotus Bakeries North America #1508 PO Box 880001 El Paso, TX 88588-0001	1508	Lotus Bakeries One Fawcett Drive CMS Dept. #10421 Del Rio, TX 78840	0013115 0021788 0054358 081794602

Effective Date: 9/21/2021			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Organic Initiative Corporation #1715 PO Box 880001 El Paso, TX 88588-0001	1715	Organic Initiative Corporation 4002 The Strand Manhattan Beach, CA 90266	942103409 9421904034

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 9/30/2021			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
E & J Gallo #1359 PO Box 880001 El Paso, TX 88588-0001	1359	E & J Gallo Dept. #16 Arrowhead Promotion & Fulfillment PO Box 130009 El Paso, TX 88513	0015904 – William Hill 0018138 – Edna Valley 0018341 – Barefoot 0021296 – Paul Masson 0063657 – Arbor Mist 0080387 – Columbia Winery 0081434 – Nobile & Black Box 0082100 – Arbor Mist & Vendange 0083085 – Estancia & Franciscan 0083804 – Cribari 0085000 – E & J Gallo 0085976 – Manischewitz 0086003 – Mark West 0087110 – Toasted Head 0087356 – Clos Du Bois 0087357 – Covey Run 0087603 – Capri 0087647 – JB/Dura/Dalmore/Shackleton 0087754 – Hogue Cellars 0088232 – La Terre & Vendange 0088553 – Chateau Souverain 0088940 – Taylor 0089854 – Wild Horse 0098709 – Allegrini 0657875 – Pieropan 0666262 – Talbott 0705105 – Talbott 0709192 - Talbott 0715836 – Ravenswood 0724624 – J Vineyards 0726452 – Pieropan 0729819 – Nobile

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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E & J Gallo #1359 Continued	1359	E & J Gallo Dept. #16 Arrowhead Promotion & Fulfillment PO Box 130009 El Paso, TX 88513	0741638 – Tequilena 0811882 – Renato Ratti 0812643 – Allegrini 081264302 – Allegrini 0812650 – Allegrini 0817193 – Brancaia 0850026120 – The Alixir Company 0850477005 – E & J Gallo 0851718000 – Mark West 0857359008 – Agave Loco 0857407002 – Pahlmeyer 08600022965 – The Alixir Co 08601290021 – The Alixir Co 0883640 – Talbott 0890355001 – Agave Loco 0898193001 – Montenegro/Select/Vecchia 09414498 – V.NO & Nobile
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<b>Effective Date: 9/21/2021</b>			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Camille Rose LLC #1735 PO Box 880001 El Paso, TX 88588-0001	1735	Camille Rose LLC 4547 Knight Road, A Macon, GA 31220	0851557003

### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions*

<b>Effective Date:</b>			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

## Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions*

Manufacturer Name & Address	Client Number	Comments

## Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Manufacturer Name

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

***Example: ABC Company #9999***

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