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# NCH

## Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

January 14, 2022

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Please include contact name and phone number so  
we may effectively handle your inquiry

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center, [www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

## New NCH Manufacturer

*The information below pertains to both paper and paperless submissions*

Effective Date:		
Manufacturer Name	Client Number	Prior Redemption Address
GS1 Company Prefix	Family Codes	Brands / Products

## Manufacturer Merger

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 1/31/2022				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
American Lifeline, Inc	N/A	American Lifeline, Inc One Fawcett Drive CMS Dept. #39423 Del Rio, TX 78840	Bridges Consumer Healthcare #1762 PO Box 880001 El Paso, TX 88588-0001	1762
GS1 Company Prefix	Family Codes		Brands / Products	
0739423	All Family Codes		Florajen	

Effective Date: 1/3/2022				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
MXO Global Barilla	N/A	MXO Global Barilla PO Box 490 Dept. 2062 Tecate, CA 91980	Barilla America #1257 PO Box 880001 El Paso, TX 88588-0001	1257
GS1 Company Prefix	Family Codes		Brands / Products	
083718600	All Family Codes		Tolerant Organic	

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**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### Manufacturer Merger

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Effective Date: 1/3/2022				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Akorn Consumer Health	N/A	Akorn Consumer Health CMS Dept. #58790 One Fawcett Drive Del Rio, TX 78840-0000	Prestige Consumer Healthcare #1377 PO Box 880001 El Paso, TX 88588-0001	1377
GS1 Company Prefix	Family Codes		Brands / Products	
0358790	All Family Codes		All Brands	
0760569	All Family Codes		All Brands	

### Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
GS1 Company Prefix	Family Codes		Brands/Products

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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## Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 12/31/2021			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Old Orchard Brands, LLC #1261 PO Box 880001 El Paso, TX 88588-0001	1261	Apple & Eve CMS Dept. #76301 One Fawcett Drive Del Rio, TX 78840	0075355

Effective Date: 12/31/2021			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Nutrisystem Everyday, LLC 1540 PO Box 880001 El Paso, TX 88588-0001	1540	Nutrisystem Everyday 600 Office Center Drive Fort Washington, PA 19034	0632674

Effective Date: 12/31/2021			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Sarpes Beverage, LLC #1511 PO Box 880001 El Paso, TX 88588-0001	1511	Sarpes Beverage 20185 NE 16 <sup>th</sup> Place Miami, FL 33179	0857430002

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**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 12/31/2021			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Swaggerty Sausage Co, Inc #1621 PO Box 880001 El Paso, TX 88588-0001	1621	Swaggerty Sausage Co, Inc C/O John Amidei 2827 Swaggerty Rd Kodak, TN 27764	0076020

### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions*

Effective Date: 12/17/2021			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Nurya Brands, Inc #1443 PO Box 880001 El Paso, TX 88588-0001	1443	Vespry Brands, Inc #1443 PO Box 880001 El Paso, TX 88588-0001	1443

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions*

Manufacturer Name & Address	Client Number	Comments
Riviana Foods, Inc #742 PO Box 880001 El Paso, TX 88588-0001	742	Riviana Foods will begin couponing on the GS1 Company Prefix <b>0725299</b> for the brand Tilda. Please forward all coupons to:  Riviana Foods, Inc #742 PO Box 880001 El Paso, TX 88588-0001

### Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Manufacturer Name

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

**Example: ABC Company #9999**

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