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# NCH

## Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

January 28, 2022

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Please include contact name and phone number so  
we may effectively handle your inquiry

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center, [www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

### New NCH Manufacturer

*The information below pertains to both paper and paperless submissions*

<b>Effective Date:</b>		
Manufacturer Name	Client Number	Prior Redemption Address
GS1 Company Prefix	Family Codes	Brands / Products

### Manufacturer Merger

***The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.***

<b>Effective Date: 2/14/2022</b>				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Tate's Wholesale LLC	N/A	Tate's Wholesale LLC Mandlik & Rhodes PO Box 490, Dept #3149 Tecate, CA 91980	Mondelēz Global LLC #1538 PO Box 880001 El Paso, TX 88588-0001	1538
GS1 Company Prefix	Family Codes		Brands / Products	
081029100	All Family Codes		Tate's Bake Shop	

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

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## Manufacturer Merger

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: <b>2/28/2022 – START DATE CORRECTED</b>				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
American Lifeline, Inc	N/A	American Lifeline, Inc One Fawcett Drive CMS Dept. #39423 Del Rio, TX 78840	Bridges Consumer Healthcare #1762 PO Box 880001 El Paso, TX 88588-0001	1762
GS1 Company Prefix	Family Codes		Brands / Products	
0739423	All Family Codes		Florajen	

## Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: <b>1/21/2022</b>			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
The Kraft Heinz Company #1539 PO Box 880001 El Paso, TX 88588-0001	1539	Belgioioso Cheese, Inc CMS Dept. #31142 One Fawcett Drive Del Rio, TX 78840	N/A
GS1 Company Prefix	Family Codes		Brands/Products
0071040	All Family Codes		Polly-O Cheese

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 2/04/2022 – CORRECTION TO COMPANY PREFIXES & FORWARDING INFORMATION			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
The Hygenic Corporation #1658 PO Box 880001 El Paso, TX 88588-0001	1658	RB Health CMS Dept. #63824 One Fawcett Drive Del Rio, TX 78840	0731124 0850803002

### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions*

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions*

Manufacturer Name & Address	Client Number	Comments
Riviana Foods, Inc #742 PO Box 880001 El Paso, TX 88588-0001	742	Riviana Foods will begin couponing on the GS1 Company Prefix <b>0725299</b> for the brand Tilda. Please forward all coupons to:  Riviana Foods, Inc #742 PO Box 880001 El Paso, TX 88588-0001

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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## **Manufacturer Published Coupon Redemption Policy Updates**

The following policies have been newly published or updated and can be found at

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

<b>Manufacturer Name</b>

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

***Example: ABC Company #9999***

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