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# NCH

## Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

April 15, 2022

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Please include contact name and phone number so  
we may effectively handle your inquiry

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center,  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

**New NCH Manufacturer**

*The information below pertains to both paper and paperless submissions*

<b>Effective Date: 5/02/2022</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Wella Operations #1791 PO Box 880001 El Paso, TX 88588-0001	1791	HFC Prestige International US, LLC #2119 PO Box 880001 El Paso, TX 88588-0001
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0070018	200, 210-234, 900, 910-914	Clairol Hair Color, Natural Instincts Hair Color, Nice N Easy Hair Color, Clairol Root Touch Up, Balsam Hair Color, Herbal Essences Hair Color, Vidal Sassoon Hair Color
038151	210-217, 250-261	
361422	300, 310-313, 610-613, 632-642	
4064666	411-413	
0037000	550-553, 720-722	
361630	611, 633	

<b>Effective Date: 5/02/2022</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Thirty Madison #1790 PO Box 880001 El Paso, TX 88588-0001	1790	N/A
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0371713	All Family Codes	Picnic

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

**Example: ABC Company #9999**

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

### New NCH Manufacturer

*The information below pertains to both paper and paperless submissions*

Effective Date: 4/18/2022		
Manufacturer Name	Client Number	Prior Redemption Address
Matosantos Commerical Corp #1789 PO Box 880001 El Paso, TX 88588-0001	1789	N/A
GS1 Company Prefix	Family Codes	Brands / Products
0052525	All Family Codes	Campoverde

### Manufacturer Merger

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 5/02/22				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Post Consumer Brands, LLC	1473	Bob Evans & Crystal Farms #1547 PO Box 880001 El Paso, TX 88588-0001	Post Consumer Brands #1473 PO Box 880001 El Paso, TX 88588-0001	1473
GS1 Company Prefix	Family Codes		Brands / Products	
0014616	All Family Codes		All Brands	
0020169	All Family Codes		All Brands	
0070110	All Family Codes		All Brands	
0070272	110		Egg Beaters	
0075900	All Family Codes		All Brands	
0075925	All Family Codes		All Brands	
0196370	All Family Codes		All Brands	
0706624	All Family Codes		All Brands	
0763514	All Family Codes		All Brands	

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### Manufacturer Merger

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 5/02/22				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Post Consumer Brands, LLC	1473	DNA Dreamfields/Dakota Pasta #1369 PO Box 880001 El Paso, TX 88588-0001	Post Consumer Brands #1473 PO Box 880001 El Paso, TX 88588-0001	1473
GS1 Company Prefix	Family Codes		Brands / Products	
0033400	500, 520 & 522		Ronzoni Healthy Harvest	
0071300	All Family Codes		All Brands	
0767387	All Family Codes		All Brands	

Effective Date: 4/11/22				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Revlon, Inc	197	Elizabeth Arden Inc Inmar Dept. #19346 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045	Revlon, Inc #197 PO Box 880001 El Paso, TX 88588-0001	197
GS1 Company Prefix	Family Codes		Brands / Products	
0719346	All Family Codes		All Brands	
0608133	All Family Codes		All Brands	

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

### Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 5/02/2022			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
HFC Prestige International US #2119 PO Box 880001 El Paso, TX 88588-0001	2119	Wella Operations US #1791 PO Box 880001 El Paso, TX 88588-0001	1791
GS1 Company Prefix	Family Codes		Brands/Products
0070018	200, 210-234, 900, 910-914		Clairol Hair Color, Natural Instincts Hair Color, Nice N Easy Hair Color, Clairol Root Touch Up, Balsam Hair Color, Herval Essences Hair Color, Vidal Sassoon Hair Color
038151	210-217, 250-261		
361422	300, 310-313, 610-613, 632-642		
4064666	411-413		
0037000	550-553, 720-722		
361630	611, 613		

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

### Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 4/04/2022			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Tyson Pet Products #1005 PO Box 880001 El Paso, TX 88588-0001	1005	The Blue Buffalo Company #1357 PO Box 880001 El Paso, TX 88588-0001	1357
GS1 Company Prefix	Family Codes		Brands/Products
0031400	100		Any Nudges Product
0031400	111		Any Nudges 3 oz
0031400	112		Any Nudges 5 oz/6 oz
0031400	113		Any Nudges 9 oz
0031400	114		Any Nudges – Trial Pack 4.8 oz
0031400	120		Any Nudges 10 oz or Lgr
0031400	121		Any Nudges 10 oz/12 oz
0031400	122		Any Nudges 16 oz/25 oz
0031400	123		Any Nudges 36 oz
0031400	124		Any Nudges 40 oz
0031400	200		Any True Chews Product
0031400	211		Any True Chews 3-4 oz
0031400	212		Any True Chews 10-14 oz
0031400	213		Any True Chews 20-22 oz
0031400	214		Any True Chews Grain Free 8 oz
0031400	300		Any True Chews Pork Product

Effective Date: 4/04/2022			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
The Kraft Heinz Company #1539 PO Box 880001 El Paso, TX 88588-0001	1539	Emmi Roth USA, Inc #1542 PO Box 880001 El Paso, TX 88588-0001	1542
GS1 Company Prefix	Family Codes		Brands/Products
0070277	All Family Codes		Athenos Cheese
0070277	All Family Codes		Athenos Pita Chips

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 4/19/2022			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
W/R Group, Inc #1688 PO Box 880001 El Paso, TX 88588-0001	1688	W/R Group 9160 East Bahia Dr. Suite 200 Scottsdale, AZ 85260	081842302

### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions*

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions*

Manufacturer Name & Address	Client Number	Comments

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### **Manufacturer Published Coupon Redemption Policy Updates**

The following policies have been newly published or updated and can be found at  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

<b>Manufacturer Name</b>

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

***Example: ABC Company #9999***

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