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# NCH

## Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

March 18, 2022

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Please include contact name and phone number so  
we may effectively handle your inquiry

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center,  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

### New NCH Manufacturer

*The information below pertains to both paper and paperless submissions*

Effective Date: 2/21/2022		
Manufacturer Name	Client Number	Prior Redemption Address
Garza Food Ventures dba Siete Foods PO Box 880001 El Paso, TX 88588-0001	1787	Siete Family Foods S.E.A. Enterprises, Inc PO Box 1715, Dept. 151 Tecate, CA 91980
GS1 Company Prefix	Family Codes	Brands / Products
08690660003	All Family Codes	All Brands
08653360000	All Family Codes	All Brands
0853986008	All Family Codes	All Brands
0851769007	All Family Codes	All Brands
081009178	All Family Codes	All Brands

### Manufacturer Merger

***The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.***

Effective Date:				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
GS1 Company Prefix	Family Codes		Brands / Products	

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

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### Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 4/04/2022			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Tyson Pet Products #1005 PO Box 880001 El Paso, TX 88588-0001	1005	The Blue Buffalo Company #1357 PO Box 880001 El Paso, TX 88588-0001	1357
GS1 Company Prefix	Family Codes		Brands/Products
0031400	100		Any Nudges Product
0031400	111		Any Nudges 3 oz
0031400	112		Any Nudges 5 oz/6 oz
0031400	113		Any Nudges 9 oz
0031400	114		Any Nudges – Trial Pack 4.8 oz
0031400	120		Any Nudges 10 oz or Lgr
0031400	121		Any Nudges 10 oz/12 oz
0031400	122		Any Nudges 16 oz/25 oz
0031400	123		Any Nudges 36 oz
0031400	124		Any Nudges 40 oz
0031400	200		Any True Chews Product
0031400	211		Any True Chews 3-4 oz
0031400	212		Any True Chews 10-14 oz
0031400	213		Any True Chews 20-22 oz
0031400	214		Any True Chews Grain Free 8 oz
0031400	300		Any True Chews Pork Product

Effective Date: 4/04/2022			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
The Kraft Heinz Company #1539 PO Box 880001 El Paso, TX 88588-0001	1539	Emmi Roth USA, Inc #1542 PO Box 880001 El Paso, TX 88588-0001	1543
GS1 Company Prefix	Family Codes		Brands/Products
0070277	All Family Codes		Athenos Cheese
0070277	All Family Codes		Athenos Pita Chips

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date:			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix

### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions*

Effective Date: 3/11/22			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Claire-Sprayway, Inc #1488 PO Box 880001 El Paso, TX 88588-0001	1488	PLZ Corp (Sprayway, Inc) #1488 PO Box 880001 El Paso, TX 88588-0001	1488

### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions*

Manufacturer Name & Address	Client Number	Comments

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### **Manufacturer Published Coupon Redemption Policy Updates**

The following policies have been newly published or updated and can be found at

[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

<b>Manufacturer Name</b>

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

***Example: ABC Company #9999***

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